



June 2, 2016

UBIC Obtains Patent for Semantic Analysis Technology

Utilizing Artificial Intelligence to provide highly accurate data analysis grasping context-dependent meanings

TOKYO, June 02, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), which provides big-data analytics services using its proprietary Artificial Intelligence (AI) engine, KIBIT, announced today that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for technology, which allows for a highly accurate data analysis grasping context-dependent meanings.

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2015-238978

Registration number: Pending issuance

Patent application filing date: December 7, 2015

Today, as amounts of big-data grow ever more rapidly, many companies are required to use highly elaborate analytics. Recent analytics technologies can analyze information layers such as the morphemes (the smallest units of meanings) and parts-of-speech which appear in sentences. However, to sufficiently meet ever growing demands, it is increasingly important for an analytics technology to go beyond these layers and also grasp unexpressed features representing the more profound meanings of sentences.

The innovative AI-based technology covered by this patent improves the accuracy of data analytics by extracting meaning clusters from sets of sentences. These clusters are more concretely defined as the word fragments that share meanings when compared to each other. Identifying such clusters allows for a more profound sentence analysis encompassing their meanings. For example, our patent research system called "Lit i View PATENT EXPLORER" which is powered by UBIC's AI, KIBIT, can provide accurate results by incorporating the technology of this new patent. The system can yield the desired patent-related documents by analyzing the context-dependent meanings of sentences.

"We believe that this patent is a testament to the superior innovation that underlies the highly accurate document analytics provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our data analytics solutions are expanding into various business fields, such as medical, marketing, health care, and business intelligence. By honing our AI-based technologies and stretching our portfolio of intellectual properties, UBIC will continue to provide highly sophisticated services, and deliver better future to people worldwide."

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its

annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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