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FRONTEO Brand Officially to Launch Following the Integration of UBIC North America, Evolve Discovery & TechLaw Solutions

Post-merger brand will unify organization around a single go-to-market strategy

SAN FRANCISCO, June 29, 2016 (GLOBE NEWSWIRE) -- UBIC North America, Inc. ("UBICNA") and EvD, Inc. ("Evolve Discovery") each a wholly-owned direct subsidiary of UBIC, Inc. (the "Company") (to be re-named FRONTEO, Inc.) (NASDAQ:UBIC) (TSE:2158), a leading provider of global eDiscovery support and big data analysis services, announced today that on July 1, 2016 they will complete their integration plan and corporate re-branding of the Company's U.S. operations. UBICNA and Evolve Discovery will be merged and will together become known as FRONTEO USA, Inc. ("FRONTEO USA") and TechLaw Solutions, Inc. will become the wholly-owned subsidiary of FRONTEO USA and will be renamed FRONTEO Government Services, Inc. FRONTEO USA will continue to be a wholly-owned subsidiary of the Company. All subsidiaries of the Company will take on the FRONTEO brand.

The integration of eDiscovery services, products and client support under the FRONTEO brand will amplify the Company's global leadership role in the delivery of legal technology, litigation support services, Business Intelligence (BI) applications and Artificial Intelligence (AI) solutions.

 [Fronteo.jpg](#)

The Company became known early on for its innovations in Chinese, Japanese and Korean language processing, analytics and predictive coding. The Company now operates a global network of secure, scalable eDiscovery managed review and hosting centers in support of complex cases. Additionally, The Company develops purpose-built AI applications on its proprietary engine KIBIT™, delivering cutting-edge technologies for a deeper understanding within the Healthcare, Marketing and Retail sectors. The insight gained from these applications may help clients identify potential fraud or accidents, as well as enable companies to better understand the voice of the customer.

A brief historical summary of the Company's (FRONTEO's) business initiatives - a series of purposeful strategic investments and acquisitions resulted in global expansion of the company, leading to this reorganization and corporate rebranding:

- | Acquisition of TechLaw Solutions in 2014, expanding the Company's presence in the U.S. market for complete eDiscovery services.
- | Further expansion of Company capabilities and service network through the acquisition of Evolve Discovery in 2015.
- | Establishment of two state-of-the-art managed review centers in New York and Washington DC. (in addition to other existing review centers in San Francisco, Houston, Los Angeles, Phoenix, London, Tokyo, Seoul, Taipei City and Manila).
- | Introduction of the FRONTEO TRUST Business Intelligence Portal for eDiscovery, a powerful BI dashboard for eDiscovery project and budget management on projects hosted in Relativity.
- | Introduced advanced technology capabilities into the market with Artificial Intelligence (AI) based applications.

The newly unified FRONTEO will be well positioned as a leading provider of comprehensive services across the eDiscovery spectrum, as well as in other vertical markets leveraging its AI platform:

- | Global eDiscovery
- | Managed Review Services
- | Multi-language Specialization
- | Advanced Forensics
- | FRONTEO TRUST BI Portal
- | Early Case Assessment, Analytics and Technology Assisted Review
- | AI Engine and Applications for Healthcare, Digital Marketing and Retail Sectors

"The new brand FRONTEO supports the Company's vision and mission of creating a brighter future for its clients and society as a whole," said David Ahrens, chief marketing officer for the Company's U.S. subsidiaries. "The word FRONTEO was derived from the word 'FRONT' and the Latin word 'EO', with a combined meaning of 'moving forward'. FRONTEO has the experience and vision to move forward, by fully engaging and servicing our clients, driving innovation into our product

development cycles, and expanding our global capabilities to continue to create deep value for clients and consumers alike."

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of eDiscovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides eDiscovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages. UBIC has announced it will change its name to FRONTEO, effective on July 1, 2016, subject to approval of a relevant revision of its articles of incorporation at the 13th general shareholders' meeting scheduled for June 29. For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Effective July 1st, please visit: www.fronteo.com/usa

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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