



June 29, 2016

UBIC Formalizes Name Change to FRONTEO

TOKYO, June 29, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that its corporate name will be changed to FRONTEO, effective July 1, 2016, following approval given to a relevant revision of the articles of incorporation at a general shareholders' meeting on June 29, 2016.

Since the Company was founded in August 2003, UBIC has adhered to the philosophy of maintaining its corporate pride and values while developing and applying its technology in the legal field. At the same time, UBIC has been expanding the scope of applications of the KIBIT Artificial Intelligence (AI) engine, which can learn individuals' experiences, knowledge and senses and conduct analysis based thereon. In 2015, KIBIT was used to commercialize new areas such as health care, business intelligence and marketing, creating new revenue streams for the Company.

The name change is intended to emphasize our capability to create a better future for the people and society and further expand the scope of fields where AI technology can be applied. We will pursue our ambition of enlightening humanity and society, which is embodied by the new company logo.

The names of UBIC and its group companies will be changed as follows:

Until June 30	From July 1
UBIC, Inc.	FRONTEO, Inc.
UBIC MEDICAL, Inc.	FRONTEO, Inc.
Rappa, Inc.	FRONTEO Communications
EvD, Inc. / UBIC North America, Inc.	FRONTEO USA, Inc.
Tech Law Solutions, Inc.	FRONTEO Government Services, Inc. (*)
UBIC Korea, Inc.	FRONTEO Korea, Inc. (주식회사 프론테오코리아)
UBIC Taiwan, Inc.	FRONTEO Taiwan, Inc. (幅銳態科技股份有限公司)

Note: FRONTEO Government Services, Inc. will become a subsidiary of FRONTEO USA, Inc.

*The word FRONTEO consists of the word "FRONT," which implies forefront, and the Latin word "EO" which implies moving forward. Additionally, it stands for "Frontier Technology Organizations."

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new

service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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 Primary Logo

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