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UBIC Enhances Its "PATENT EXPLORER" Analysis System

Adds 9 million data points from the U.S. patent database, significantly accelerating data queries

TOKYO, June 28, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC"), a leading provider of international litigation support and big-data analysis services, announced today that it has enhanced the Lit i View PATENT EXPLORER analysis system by adding 9 million U.S. patent data points into its database, further accelerating its data processing capabilities ten-fold.

UBIC initially rolled out its PATENT EXPLORER analysis system in October 2015 and has continuously improved the speed, accuracy and breath of analysis for clients. In March 2016, UBIC upgraded PATENT EXPLORER with additional functions, enabling users to find and retrieve unexamined patent applications and other unstructured data^{*i} from a Japanese patent database. Compared with conventional analysis techniques, PATENT EXPLORER drastically improves the efficiency of patent analysis, including prior art search and invalidity search, and is considered a superior solution in terms of accuracy and comprehensiveness.

The recently introduced functions are intended to make the system more user-friendly while providing increased efficiency as demanded by customers. The major improvements include:

- ┆ Approximately 9 million U.S. patent data points have been added to the patent database, including data published since 2001 (type codes: A1, A2 and A9) and data published since 1976 (type codes: A1, B1, B2 and E1).
- ┆ The speed of data processing has increased by ten-fold.
- ┆ The capability to conduct multiple analyses simultaneously.
- ┆ Simplified user interface.

The use of machine learning techniques on relevant data (invention proposals, patent applications, etc.), KIBIT, which powers PATENT EXPLORER, can sort significant amounts of data in a short period of time. As a result, PATENT EXPLORER is significantly more efficient than a human visual review by a factor of around 330 times^{*ii}. It has attracted significant interest for its superiority in analysis efficiency as compared to conventional search techniques.

*i: The data are published between 1993 and May 2016 (as of June 28).

*ii: The average at the time of development.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages. UBIC has announced it will change its name to FRONTEO, effective on July 1, 2016, subject to approval of a relevant revision of its articles of incorporation at the 13th general shareholders' meeting scheduled for June 29.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers,

directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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