# **⊘UBIC**

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## UBIC, Rakuwakai Healthcare System and Focus Systems to Conduct Joint Research on AI Application in Healthcare

### Aiming to improve quality, efficiency, and safety of medical practices

TOKYO, June 21, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC"), a leading provider of international litigation support and big-data analysis services, Rakuwakai Healthcare System ("RHS"), and Focus Systems Corporation (TSE:4662) ("FSC") announced today that they will begin joint research on the application of artificial intelligence ("AI") to healthcare-related activities, including decision-making and evaluation in the medical field.

UBIC, RHS and FSC will conduct various empirical studies to verify practical uses of AI. In this research, RHS will provide data and knowledge concerning hospital management, UBIC will be responsible for analyzing data using its KIBIT AI engine and providing solutions regarding the application of AI, and FSC will undertake the development of a data analysis system, to support the verification process. The three partners aim to seize a wider range of opportunities for AI technology and hope to implement the achievements from the joint research so that AI can be effectively utilized at healthcare institutions.

Amid the increasing interest in AI, expectations and opportunities for its application are expanding from treatment and diagnosis to the improvement of the environment for recuperating patients and the safety of medical practice. Furthermore, institutions are paying attention to the use of AI in management decisions, personnel management, and workflow management.

#### About KIBIT

KIBIT is an AI engine developed by UBIC. KIBIT is a word coined by combining "kibi," a Japanese word meaning "subtlety," and "bit," the smallest unit of digital information, in order to indicate an AI capable of understanding the subtle elements of human behavior and personality.

#### About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View<sup>®</sup>", and its Predictive Coding technology adapted to Asian languages. UBIC has announced it

will change its name to FRONTEO, effective on July 1, 2016, subject to approval of a relevant revision of its articles of incorporation at the 13th general shareholders' meeting scheduled for June 29. For more information about UBIC, contact <u>usinfo@ubicna.com</u> or visit

http://www.ubic-global.com.

#### About Rakuwakai Healthcare Systems

Rakuwakai Healthcare System is a comprehensive network covering activities such as emergency and critical care, nursing care, health promotion, child care, education and research. The network, which covers Kyoto and Shiga Prefectures, satisfies a wide range of local needs through collaboration between its healthcare division, nursing care division, health checkup center, nurseries and affiliated companies.

#### **Focus System**

Focus Systems Corporation ("FSC") was founded in 1977 as an independent software company. The company has been involved in system integration and software development in different fields, including public services, communication and information security. Since shifting from the first section to the second section of the Tokyo Stock Exchange (TSE) in May 2015, the company has steadily grown, as has its social reputation. FCS recognizes the joint research by the three companies as a program indicating its future course.

#### Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by

terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers. directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies: UBIC's expansion plans: the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

CONTACT:

UBIC Global PR

UBIC North America, Inc.

Tel: (212) 924-8242

global\_pr@ubic.co.jp

Primary Logo

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