



April 27, 2016

UBIC Obtains U.S. Patent Office Notifications for its AI-based Technology

Establishing a stronger presence in the U.S. market by patenting relearning technology which can replicate the human process of analyzing data

TOKYO, April 27, 2016 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the United States Patent and Trademark Office has recently issued a Notice of Allowance for the Company's new technology that can replicate the human process of analyzing data.

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance. UBIC has previously obtained the corresponding Japanese and Korean patents for this technology, so the U.S. patent approval marks the expansion of UBIC's IP protection for this technology into a third country.

Description of the US Patents:

U.S. Patent application number: 14/396, 002

U.S. patent registration number: Registration number pending issuance

Priority data: October 9, 2012

U.S. application date: October 20, 2014

The innovative technology covered by this patent implements a new process that gives UBIC's AI the ability to relearn the training data it's been given. The AI system repeatedly self-evaluates how closely it replicates human data evaluation methods, and then automatically fine-tunes itself so that it can deliver more precise scoring to the newly provided data. This feature is powered by unique AI-related technology called "Landscaping", which is mounted on UBIC's original AI engine "KIBIT." With this new technology, KIBIT optimizes the acquisition of knowledge from the data provided by customers, enabling KIBIT to refine its learning process and achieve a higher level of accuracy in data analysis.

UBIC's Intellectual Property Activities:

As a technology company developing proprietary software with a unique brand, UBIC puts special emphasis on protecting its data analytics business and its intangible assets in a constantly expanding global industry. UBIC actively pursues the acquisition of intellectual property rights through patent applications in multiple countries across the world. Because UBIC provides cross-border eDiscovery litigation services primarily to Asian companies based in the U.S., obtaining IP protection in the U.S. market is one of the Company's key strategic priorities. The Company considers this Notice of Allowance to be an important milestone in this continuous effort.

UBIC intends to continuously strive to fortify its intellectual property position and aims to become one of the dominant players in international litigation support and big-data analysis in its target markets.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, KIBIT. UBIC's KIBIT technology is driven by UBIC's AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as

healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIc provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIc, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIc expects to manage this year and the potential uses for UBIc's new service in intellectual property-related litigation, contain forward-looking statements. UBIc may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIc's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIc's goals and strategies; UBIc's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIc's services; UBIc's expectations regarding keeping and strengthening its relationships with customers; UBIc's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIc provides solutions and services. Further information regarding these and other risks is included in UBIc's reports filed with, or furnished to the Securities and Exchange Commission. UBIc does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIc undertakes no duty to update such information, except as required under applicable law.

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