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UBIC Names Andy F. Jimenez as Corporate Officer by the Board

Former President of Evolve Discovery Joins as UBIC Corporate Officer to Continue Revenue Growth Strategy in US

TOKYO, March 03, 2016 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today that its Board of Directors has named Andy F. Jimenez, CEO of UBIC North America, as a corporate officer effective March 1, 2016.

As a Corporate Officer, Andy will be responsible for the overall achievement of UBIC's growth strategy for US operations. This includes growing market share, expanding UBIC's technology in the US legal market, and driving top-line revenue growth. Andy's role as a Corporate Officer expands his responsibility in ensuring corporate governance is maintained at the highest level while bringing deep insights into the eDiscovery market.

"Since his appointment as CEO of UBIC's US operations last October 2015, and as former President of Evolve Discovery, Andy has made significant contributions to the benefit of all UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "With this expanded role, he will help broaden the scope of UBIC solutions offered in the US market and continue to drive the profile and brand of UBIC across all regions."

Andy joined UBIC as part of the acquisition of Evolve Discovery in 2015 and has led the post-merger integration efforts along with continuing the growth strategy in the US market.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press

release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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