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UBIC MEDICAL Launches a Health Checkup Navigation System called "Your Dock"

User-Friendly Interface Helps Users Book Health Checkups

TOKYO, Feb. 25, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of artificial intelligence (AI)-based big data analysis services, announced today that UBIC MEDICAL, Inc., a wholly owned subsidiary of the Company engaged in providing medical data analysis solutions, has launched "Your Dock". "Your Dock" is an online health checkup navigation system.

UBIC MEDICAL developed the "Your Dock" website in order to provide people with relevant information concerning health checkups. Maintaining and improving personal health is an important matter for most people. The need to diagnose and prevent diseases and other medical issues through appropriate medical screening continues to grow. A growing variety of medical screening methods combined with the increasing frequency for individuals to have health checkups, makes finding the best health options complicated for ordinary people. "Your Dock" will help to resolve this problem by providing information concerning full health checkups and other screening plans available in the market.

Special Features of "Your Dock" and Future Plans

Simple operation enables easy booking

A range of available medical facilities and screening plans will be presented to users after they mark the options on the checklist that they require. The website's simple design allows users to easily move on to the booking process. Booking is finalized upon confirmation from the hospital or clinic. The website design also ensures easy use for medical facilities. The number of medical facilities participating in this health checkup navigation system is expected to increase gradually over time.

Detailed information resolves questions concerning full health checkups

Users can choose the best option for themselves after being presented with detailed information regarding their full health checkup options and the checklist of procedures provided by different procedures. Additional information for people unfamiliar with full health checkup procedures is also available.

AI recommends options (scheduled to start in the first half of fiscal year 2016)

The Company is planning to implement its KIBIT AI engine to recommend medical facilities to individual users based on the analysis of online reviews and comments as well as information collected online with respect to medical facilities.

Hospital search function covers an extensive database (scheduled to start in the first half of fiscal year 2016)

In the future, we will introduce a database that covers all hospitals and 80% of clinics in Japan to enhance the hospital search function and better meet users' needs.

We will continue to enhance our database of information and provide more expert information concerning health issues and screening through "Your Dock" in addition to providing the user-to-hospital matching service. We also plan to match appropriate full health checkup options to individual users based on their medical situations through collaboration with [Kenkojiman.com](http://kenkojiman.com), a healthcare community website operated by Rappa, Inc., another UBIC subsidiary. The Company aims to establish "Your Dock" as a general information website for full health checkups and as a forum for useful medical communication by increasing opportunities for accurate matching of users with appropriate medical facilities.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit

<http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

CONTACT: UBIC Global PR

UBIC North America, Inc.

Tel: (212) 924-8242

global_pr@ubic.co.jp

 Primary Logo

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