

February 1, 2016

UBIC Announces Grand Opening of Its Managed Review Center at Bryant Park in New York City

New Review Center Expands UBIC's Capacity for Review Services, Managed Review and Centralizes NY Office Space

NEW YORK, Feb. 01, 2016 (GLOBE NEWSWIRE) -- <u>UBIC</u>, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today that it has opened a new flagship Managed Review center in New York. The official name of the center is "UBIC Managed Review Center at Bryant Park in New York City" and a grand opening event is taking place on-site on February 1st from 5:00 — 7:00 pm EST.

Photos accompanying this announcement are available at http://www.globenewswire.com/NewsRoom/AttachmentNg/8ccc2abe-61ac-4f60-8afe-4dfce79b8331

http://www.globenewswire.com/NewsRoom/AttachmentNg/aceb4017-5b83-4179-b955-251a7a8ac0cf

With growing client demand across the U.S., the 200+ person review center offers state-of-the-art document review capabilities in a market where UBIC has an extensive client-base. And following the post-merger integration activities of TechLaw Solutions and Evolve Discovery, the newly unified UBIC is well positioned to offer regional, national and global clients a unique experience across the eDiscovery spectrum, including specialized expertise in Asian language support.

The new managed review center can handle large-scale review projects for law firms and corporations, with most government work handled in the UBIC Washington DC Review Center, which opened in July of 2015 with similar capacity. The New York managed review center team will provide staffing for review projects, hoteling for clients on-site, and easy access for clients throughout the city. As well, UBIC has consolidated part of its Chelsea and Mid-town office staff to the new managed review center for synergies on projects, including sales, project management and other support services.

"We are proud that New York is the location of our new flagship managed review center," says Andy F. Jimenez, Chief Executive Officer at UBIC North America. "Many of our local law firm clients and corporate clients will benefit from this modern center being right in their backyard. This centralized location combining review, sales, project management, and other support staff enables us to deliver the most efficient and valuable service to our clients."

UBIC Review Center at Bryant Park in New York City details:

- Location: Grace Building, 1114 Avenue of the Americas, New York, NY 10110
- Capacity: 180 seats, Modular Review Rooms for over a dozen small or 5 large secure workspaces (over 19,000 square feet)
- Grand Opening Date: February 1, 2016
- Function: Review Services, Managed Review, Project Management, Sales, Support Services

Client and the media are welcome to the event on February 1st at 5:00 — 7:00pm EST and should contact events@ubicna.com to RSVP.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit http://www.ubic-global.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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