



February 12, 2016

## **UBIC Obtains Patent for Discovery Tool Capable of Visualizing its AI's Learning Process**

TOKYO, Feb. 12, 2016 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for a patent application related to a data visualization tool that can display its AI's learning process. The technology powering this visualization tool will be applied to UBIC's consulting services (please refer to UBIC's press release published on September 25, 2015, entitled "UBIC Provides Consulting Services for New Tool which Visualizes the Learning Process of its AI").

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2015-184442

Patent application filing date: September 17, 2015

Lit i View EMAIL AUDITOR (EMAIL AUDITOR), an automated email message discovery system developed by UBIC and offered to Clients, functions by having UBIC's original AI, KIBIT, apply machine learning to analyze the search methods and the tacit knowledge used by attorneys and auditors in their work. KIBIT has the ability to learn from professionals' "Kibi". "Kibi" is a Japanese term, which denotes the tacit knowledge, insights, and subtle feelings of individuals. With KIBIT implemented, EMAIL AUDITOR can process immense amounts of electronic data on behalf of attorneys and auditors and expose suspicious communications related to cartel activity, fraud, or other activities of interest.

After the launch of EMAIL AUDITOR, clients often raise questions like "What is the current proficiency of KIBIT?" or "How long will it take for KIBIT to gain traction so that the EMAIL AUDITOR becomes a practical auditing tool?" In order to respond to these questions, UBIC developed a technology capable of visualizing the learning progress of the AI and patented it.

Using time series analysis, the new technology covered by the patent can visually map the distribution of the relevance scores KIBIT assigns to e-mails. From the distribution patterns shown on the graph, users can assess the current stage of KIBIT's proficiency. The program will demonstrate whether KIBIT is in its 1) Initial Growth Period, 2) Growth Period, or 3) Maturity Period. When KIBIT reaches the Maturity Period it indicates that the AI has matured and stabilized and will perform in the given case. This visualization tool helps users understand the learning progress of KIBIT and will enable the Company to provide high-quality consulting services to clients.

This visualization technology is a product of UBIC's efforts to resolve cost-effectiveness and performance-related issues that many companies will likely encounter when they incorporate AI technology into their business.

The innovative technology covered by this patent has been implemented in several of the newly released products in the Lit i View<sup>®</sup> series, UBIC's platform for big data analysis. The Lit i View<sup>®</sup> products have been designed not only to process vast amounts of e-discovery data automatically, but also to meet a wider range of new industry demands arising in the age of big data. For example, UBIC's innovative technology also provides state-of-the-art fraud investigation features and an automated email auditing system.

"We believe that this patent is a testament to the superior innovation that underlies the highly accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

### **About UBIC, Inc.**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, KIBIT. UBIC's KIBIT technology is driven by UBIC's AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as

healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubic-global.com>.

### **Safe Harbor Statement**

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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