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UBIC to Launch Information Leakage Solution Service Combining Lit i View EMAIL AUDITOR and Digital Arts' m-FILTER

Utilizing Artificial Intelligence to Detect Signs of Potential Fraud and Identify Risks of Crime Occurrence

NEW YORK, Sept. 2, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of AI-based, big data analysis services, announced today that on September 16 it will launch an information leakage solution service using the combination of Lit i View EMAIL AUDITOR (LiV EMAIL AUDITOR), its automated email auditing system, and m-FILTER, an email security software program developed by Digital Arts Inc. The solution will be sold through Digital Arts.

Ever since announcing their business alliance in May 2015, UBIC and Digital Arts have been working on ways of integrating LiV EMAIL AUDITOR and m-FILTER. Now, the two companies have succeeded in making it possible to smoothly execute the process of email auditing by using m-FILTER Archive's advanced email collecting and preserving functions. Customers using this new solution can easily transfer email data from m-FILTER to LiV EMAIL AUDITOR through the export function of m-FILTER. It will now be possible to quickly identify emails sent or received by suspicious persons subject to audit and to restrict the sending and receiving of emails by such persons.

The most prominent feature of this solution focuses attention on the conception phase of fraud. In the conception phase, insiders who may engage in fraudulent activities exhibit suspicious signs, such as discontent and anxiety, before moving to the preparation and execution phases of fraud. This new solution also identifies fraud risks in the preparation and execution phases, enabling the prevention or detection of fraud at an early stage. The Risk Prediction function, the latest addition to LiV EMAIL AUDITOR's functionality, also makes it possible to estimate how far in the future an act of fraud may be committed. Many of these features identify potential patterns of fraud based on comparisons to existing data accumulated by UBIC related to fraud.

Companies introducing this solution will be able to detect signs of potential leakage of confidential information at an early stage and take measures to prevent that leakage. In particular, the solution may provide effective protection against information leakage for companies where email auditing by human examiners is insufficient or impractical, such as companies with thousands of employees, companies handling a massive volumes of confidential data, or companies whose operations are scattered across various countries. The introduction of this solution has the potential to reduce the time required for email auditing by a factor of 500 to 1,000, when compared with the time required for human auditing.

Following the launch of the solution service, Digital Arts and UBIC will promote the dissemination of new information security products and services using AI and will consider the possibility of using Digital Arts' I FILTER web security software program and UBIC's AI-base products in combination.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "VIRTUAL DATA SCIENTIST" or VDS. UBIC's VDS technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The VDS incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things,

the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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