



August 27, 2015

UBIC Announces that the Japan Agency for Medical Research and Development has Adopted an R&D Initiative Involving UBIC MEDICAL

NEW YORK, Aug. 27, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of AI-based, big data analysis services, and UBIC MEDICAL, Inc., a wholly-owned subsidiary of UBIC that provides AI-based, medical data analysis services, announced today that a research and development initiative in which UBIC MEDICAL is involved as an implementing organization has been adopted by the Japan Agency for Medical Research and Development (AMED) as a commissioned project for fiscal 2015.

UBIC MEDICAL has been promoting the initiative with Keio University School of Medicine's Research and Development Director and its assistant Professor of Psychiatry, Taishiro Kishimoto.

Further details regarding the AMED project, the adopted R&D initiative and the implementing organizations are as follows:

AMED Project Name:

Research and Development Project Concerning Medical Equipment and Systems to Realize Future Medical Care — "ICT-Based Diagnosis-Assisting Technology Research and Development Project".

R&D Initiative:

Development of devices that quantify facial expressions, voices and everyday life activities, and that deliver an objective assessment of neurologic manifestations in real time

Implementing Organizations:

Keio University, Advanced Media, Inc., UBIC MEDICAL, Inc., System Friend, Inc., Semco Techno Co., Ltd., Softbank Corp., and Microsoft Japan Co., Ltd.

UBIC MEDICAL contributes to the realization of a healthy and comfortable future by helping all people receive the best possible medical care services through the provision of data analysis systems and services to medical professionals based on its AI technology, which incorporates tacit human knowledge and the outstanding analysis capability of medical data analysis experts to predict behavior.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact u-contact@ubic.co.jp or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its

reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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Source: UBIC

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