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## **UBIC Improves Email Audit Efficiency by Enhancing the "Lit i View EMAIL AUDITOR" Email Audit System**

### **Enabling Long-Term Email Storage through Archiving, Multiparty Risk Evaluation and Reducing Processing Time**

NEW YORK, July 1, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of artificial intelligence (AI)-based big-data analysis services, today announced the addition of new and improved functions installed in Lit i View EMAIL AUDITOR ("LiV EMAIL AUDITOR"). LiV EMAIL AUDITOR is an email audit system that automatically detects signs of fraud, including cartel activities and information theft.

LiV EMAIL AUDITOR, which UBIC released in April 2014, is equipped with Predictive Coding, UBIC's proprietary AI-based technology. This system has already been implemented by more than 5,000 users in and outside Japan. The enhancement of its functions at this time is intended to improve the efficiency of email audits, examine suspicious emails more closely, expedite the detection of and response to signs of fraud, and increase the accuracy of the identification of fraud. Starting today, UBIC will provide the enhanced system to all existing and new customers.

The noteworthy enhanced functions are as follows:

#### **Archiving and restoration of past emails:**

Under the new system, emails are stored in a compressed format as archive data separate from data for evaluation. It is now possible to re-evaluate past emails retroactively by searching through archive data and restoring relevant data as necessary.

#### **More comprehensive risk evaluation settings:**

The Risk Prediction function has been enhanced in order to make it possible to evaluate risk meticulously by analyzing emails sorted by individual and by conducting customized risk analysis across the three phases of fraud: conception, preparation and execution.

#### **Enhanced reporting function:**

The Auditing Report function has been enhanced in order to make it possible to display reports focusing on a relevant period and targeted accounts, and to output a document report in PDF form.

In addition, the processing time has been reduced by one third.

#### **About UBIC, Inc.**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact [u-contact@ubic.co.jp](mailto:u-contact@ubic.co.jp) or visit <http://www.ubicna.com>.

#### **Safe Harbor Statement**

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor"

provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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