



July 10, 2015

UBIC Establishes Review Center in Washington, D.C.

NEW YORK, July 10, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of artificial intelligence (AI)-based big-data analysis services, today announced that it has established a review center in Washington, D.C., in order to meet demand for large-scale review projects in the U.S. market.

In order to expand its business in the United States, the primary market for eDiscovery support services, and to enhance its U.S. business operations, UBIC acquired TechLaw Solutions, Inc. ("TechLaw") and made it a subsidiary in August 2014. The acquisition has provided the Company with several benefits, such as winning an increasing number of new contracts by leveraging TechLaw's extensive customer base of U.S. companies, law firms and government agencies, mainly in the East Coast region.

Recently, UBIC has begun to obtain new contracts for large-scale review projects in the East Coast region of the United States. In order to meet the needs of these new customers, it has established a new review center. The new review center is located in Washington, D.C. where U.S. federal government agencies are concentrated. This location will better position UBIC to handle large-scale review projects for customers in the region, including cartel investigation cases and second request cases.

UBIC's Washington D.C. review center ensures high quality and high efficiency. It achieves substantial cost reduction by utilizing the Company's proprietary, artificial intelligence-based Predictive Coding technology. In the future, UBIC will enhance efforts to win large-scale review projects in the U.S. market through its technological superiority characterized by its cutting-edge technologies, innovative products, and TechLaw's extensive customer base and sales channels.

1. Outline of the New Review Center

- Name: K Street Review Center
- Location: 1990 K Street, NW 3rd Floor, N.W, Washington, D.C.
- Total area: 1,393 m²
- Capacity: 160 seats
- Opening date: July 10, 2015

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of eDiscovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides eDiscovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following:

UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

CONTACT: E-mail

ir@ubicna.com

Phone

+1 646 308 1561



Source: UBIC

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