



April 27, 2015

UBIC CTO Hideki Takeda Participates in Discussion at the 11th Samurai Venture Summit Sponsored by Samurai Incubate

NEW YORK, April 27, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that its Chief Technology Officer and Corporate Officer Hideki Takeda, who also serves as the director of UBIC's Behavior Informatics Laboratories, participated in a discussion at the 11th Samurai Venture Summit titled "Look to the Future!!" on April 25 and discussed AI-related matters before a large audience. This conference was held at the headquarters of Microsoft Japan Co., Ltd. and was sponsored by Samurai Incubate Inc.

As a venture capital fund, Samurai Incubate provides capital and support for startup companies. The Samurai Venture Summit is the largest venture business conference in Japan. It attracts more than 100 startups as well as incubators and venture capitalists. The 11th Samurai Venture Summit included various sessions concerning a range of cutting-edge technologies attracting attention recently, including the Internet of Things (IoT), robots, drones, and Artificial Intelligence (AI). Hideki attended a session titled "The Future of Mankind in Which AI Intervenes" and discussed themes related to AI and its impact on the future together with Mr. Norihiko Nakabayashi, a data scientist at IBM Japan, and Mr. Tomoharu Okada, a chief producer at Japan Broadcasting Corporation (NHK). In particular, Hideki cited specific examples of AI technology being practically applied in business scenarios and expressed his opinions on the matter.

Hideki also used his appearance as an opportunity to inform the audience of the upcoming "AI Hackathon" to be held on May 23-24 under the co-sponsorship of UBIC and Samurai Incubate, and explained that participants will be able to experience software development using UBIC's AI technology while exchanging ideas about new businesses. The "AI Hackathon" is the first such event to be co-organized by UBIC and Samurai Incubate. In August, UBIC plans to implement an internship program in which students can experience software development using the company's AI technology. At UBIC's exhibition booth, the Company received a large number of inquiries about the internship program from interested participants.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further

information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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