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UBIC Presents at Bio-IT World Conference and Expo

Highlighting the Results of a Test to Extract Semantic Relationships among Healthcare-Related Words

NEW YORK, April 24, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, participated in the Bio-IT World Conference & Expo 2015, which was held in Boston on April 21-23.

Jakob Halskov, Ph.D., Senior Technical Researcher at UBIC's Behavior Informatics Laboratories, presented a poster session titled "Extracting Biomedical Knowledge from Text Using Knowledge Patterns" and reported on the results of a test to extract biomedical knowledge from textual information. This test aimed at enhancing knowledge related to healthcare by extracting semantic relationships among healthcare-related words from large amounts of unstructured data (free descriptive text data) available on the Internet. A similar, previous test was successfully conducted with regard to English text data, and the latest test examined the applicability of this method to Chinese texts. By harnessing these test results, it may be possible to identify (1) side-effects that may occur resulting from the use of a certain drug and (2) drugs that may have caused certain symptoms. Believing that the knowledge gained through the test will be applicable to the fields of drug discovery and drug safety, the Behavior Informatics Laboratories continues to conduct research in this field.

The Bio-IT World Conference & Expo attracts more than 3,000 researchers in such fields as life sciences, drug discovery, clinical medicine and IT, as well as a number of companies in the IT, biomedical and drug discovery sectors. As a forum for exchange among people from industry, government and academia, Bio-IT World has been held annually since 2002. For detailed information on Bio-IT World Conference & Expo 2015, please access the website of the organizer at: <http://www.bioworldexpo.com/>.

UBIC intends to apply its proprietary technologies cultivated in the field of litigation support to other fields, including healthcare. UBIC will continue to contribute to social development by providing high-quality services that make use of behavior informatics technology.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening

its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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