



April 10, 2015

## **UBIC Establishes a New Medical Subsidiary**

TOKYO, April 10, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or the "Company"), a leading provider of international litigation support and big-data analysis services, announced today that its board of directors resolved at a meeting held on April 10, 2015, to establish a new subsidiary, UBIC Medical, Inc. ("UBIC Medical").

In the field of healthcare, utilizing the vast volume of data stored in electronic medical-record systems is a challenge. Experts are beginning to recognize that information reflecting the personal opinions of patients, as well as the professional opinions of doctors and other medical staff, are often included in electronic medical records. This information may have important implications for treatment, but up until now the data has gone largely unused.

Since its founding, UBIC has provided support in more than 1,300 international litigation cases and corporate fraud investigations. Through the experience of handling those cases, UBIC has developed and improved a proprietary artificial intelligence (AI) engine that incorporates the tacit knowledge of experts in relevant fields. Over the years, UBIC has gained a reputation for its data analysis techniques that identify sentences and contexts regarded as relevant by experts from among masses of textual data. To provide advanced expert support in the field of healthcare, UBIC has concluded that it is necessary to develop a service system that combines AI technology and healthcare expertise, so it has decided to establish UBIC Medical.

UBIC Medical will support medical institutions and private companies in their efforts to improve the quality and efficiency of medical activities through the analysis of large volumes of data by a specialized healthcare data team. UBIC Medical will formally commence operating on April 16, 2015. The Company will initially invest JPY10 million in the subsidiary and it will hold a 100% equity stake.

UBIC Medical will strive to realize a healthy, safe and secure society by providing solutions such as supporting the analysis of clinical information and improvement of the in-hospital environment so as to help to provide better healthcare services.

### **About UBIC, Inc.**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its proprietary AI-based software program, "VIRTUAL DATA SCIENTIST" or VDS. Developed by UBIC based on knowledge acquired through its litigation support services, the VDS program incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubicna.com>.

### **Safe Harbor Statement**

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further

information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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