



January 8, 2015

UBIC Obtains New Japanese Patent for Technology Related to Email Auditing System

Technology Utilizes Predictive Coding to Facilitate Review of Corporate Emails Around the Clock

TOKYO, Jan. 8, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for a patent application related to "Email Auditing System". The technology underlying "Email Auditing System" can provide guidance to users by monitoring corporate emails around the clock. This technology is featured in UBIC's email auditing tool, Lit i View EMAIL AUDITOR, a litigation support solution which is currently used by many companies. The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2014-511638

Patent application filing date: February 4, 2014

Signs of cartel activity or information leakage are often found in email correspondence. It is in the interests of companies to prevent such activities, and to this end many have begun to adopt preventative technologies to review the email communications of their employees. The goal is to prevent fraud and detect any signs of possible misconduct as early as possible by reviewing and analyzing both internal and external corporate communications. However, most existing review systems are based on simple, keyword-driven search engines, and such systems tend to retrieve large amounts of irrelevant messages. Beyond having poor precision, these systems also often miss targets simply because the engine does not include the "right" keywords. Finally, in the age of Big Data, relying solely on human auditors is not a practical option due to the enormous amount of email activity occurring in any major organization.

UBIC's email auditing system is powered by an AI-based technology called the VIRTUAL DATA SCIENTIST (VDS) which teaches itself to simulate the decision making patterns of a human auditor in a process called Predictive Coding. As part of this process the VDS assesses the risk of fraud for each individual email in a group of emails by assigning a numerical value. If the score exceeds a specified threshold, the VDS alerts and prompts users to have the message in question reviewed by a human auditor. In short, the email auditing system dynamically scans and prioritizes email communications, simplifying the job of the human auditor. The system introduces an unprecedented level of effectiveness and efficiency to the auditing method.

UBIC's Email Auditing System is a manifestation of the Company's knowledge and vast experience acquired from several e-discovery cases for U.S. litigation. The Company's AI-based technology implements an intelligent sorting algorithm on vast document collections and proves to be useful in a wide range of business fields.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

About [UBIC](#)

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

CONTACT: Sasha Hefler

UBIC North America, Inc.

Tel: (650) 868-2623

sasha_hefler@ubicna.com