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UBIC's CTO Gives Presentation about the Company's Technology to the Special Interest Group on Fundamental Problems in Artificial Intelligence

TOKYO, Jan. 19, 2015 (GLOBE NEWSWIRE) -- <u>UBIC</u>, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that Hideki Takeda, Corporate Officer, CTO and Technology Director of Behavior Informatics Laboratories gave a detailed presentation introducing UBIC's technology and products at the 96th Special Interest Group on Fundamental Problems in Artificial Intelligence (SIG-FPAI) at the Nagoya Institute of Technology, on January 13, 2015.

The scope of the conference encompassed all aspects related to fundamental theories of AI, philosophy, and cognitive science. Participating researchers gathered nationwide from various educational and research institutions. Under the headline "Implementation of enterprise applications for finding evidentiary information in big data," Hideki described why UBIC has adopted AI-based technology in its e-discovery and digital forensic software suites: to solve key problems faced by every human auditor when sorting electronic messages. Hideki then shared his interpretation of the growing demand for AI in the business domain and introduced the VIRTUAL DATA SCIENTIST (VDS), a program that can acquire tacit knowledge possessed by attorneys and experts. He stressed how the ever-increasing precision of the VDS enjoyed by corporate clients over the years has facilitated the overall auditing process. He also referred to key case studies describing how UBIC gained its knowhow and to technological developments of UBIC's Lit i View[®] technology as well as to the benefits these products can bring to users. Hideki concluded by presenting a demonstration of how Lit i View[®] actually works. Although the businesses of e-

discovery and digital forensics remain relatively unknown in Japan, the participating researchers showed keen interest in the technologies presented and asked questions about several issues.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital

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communications found in big-data to reveal patterns in human thought and behavior.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual propertyrelated litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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