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UBIC Obtains Notifications of Allowance for Two Korean Patents for Its AI-Based Technology Called "Landscaping"

Establishing a Stronger Presence in the Asian Market

TOKYO, Dec. 2, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Korean Intellectual Property Office recently issued two Notifications of Allowance to the Company for patent applications related to "Landscaping", a technology associated with UBIC's AI engine called "KIBIT". This new technological function is a manifestation of UBIC's innovative concept called "Behavior Informatics".

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance. UBIC has previously obtained a Japanese patent for this system (patent registration number: 5567049; registration date: June 27, 2014; patent registration number: 5526209; registration date: April 18, 2014), so the Korean patent approval marks the expansion of UBIC's IP protection for this technology into a second country.

Description of the two Korean Patents:

Korean Patent application number:	Korean Patent application number:
10-2014-7026134	10-2015-7012205

Korean Patent application filing date: (-)	Korean Patent application filing date: (-)
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Priority Date: February 29, 2012	Priority Date: October 9, 2012
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Application date: September 18, 2014	Application date: May 8, 2015
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"Landscaping", a unique, AI-related technology developed by UBIC, is an integrated hallmark of UBIC's AI engine called KIBIT. As part of the Company's core technology, Landscaping facilitates the retrieval of desired information from clusters of big data. For example, Landscaping allows KIBIT to acquire expert knowledge from training data which is created by users, and the attributes of the training data helps KIBIT to learn how to find information matching the users' intentions in each specific case. When there is insufficient training data to ensure the desired results for our users, KIBIT employs its relearning algorithms to quickly adjust its assessments and boost performance.

The two Korean patent approvals mark the expansion of UBIC's IP protection for KIBIT's core technology into a second country. Landscaping and KIBIT are being applied in the field of eDiscovery to improve Predictive Coding, a method which makes document review dramatically easier by having the AI acquire and utilize the tacit knowledge of attorneys to automatically categorize enormous amounts of data.

UBIC's Intellectual Property Activities:

UBIC places particular emphasis on protecting its intellectual property. The Company has safeguarded the unique brand identity it has created over the years by developing innovative, cutting-edge technologies and services related to data analysis and providing these to an expanding, worldwide client base. As of September 4, 2015, no less than 79% of its patents have been filed in foreign countries. It is an important goal for UBIC to expand and strengthen the competitive position in Asia for its big data analysis business, and international litigation support is a key component of this goal. Thus, the Company will continue to develop and defend its IP rights across Asia.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added

eDiscovery services to customers worldwide."

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, KIBIT. UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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