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Showa Denko Introduces UBIC's "PATENT EXPLORER" Intellectual Property Strategy Support System

TOKYO, Dec. 24, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today that Lit i View PATENT EXPLORER was introduced by Showa Denko K.K. in December 2015. Lit i View PATENT EXPLORER is an intellectual property strategy support system that uses UBIC's proprietary "KIBIT" artificial intelligence (AI) engine.

On October 29, 2015, UBIC launched PATENT EXPLORER, which was commercialized based on the results of a joint development project undergone by UBIC and Toyota Technical Development Corporation. This system significantly improves the efficiency of patent analysis work, including prior art search and invalidity research. Specifically, it increases the efficiency by a factor of around 330 when compared with conventional research techniques. Data concerning the specifics of relevant documents (invention proposals, documents related to patents targeted for invalidation, etc.) is fed into the KIBIT AI engine as "teaching data." Using a machine learning technique called "landscaping," the system analyzes a vast volume of data based on a small volume of teaching data and sorts documents by relevancy in a short period of time.

Showa Denko is a major Japanese chemical manufacturer whose product lineup includes petrochemicals, chemicals, electronics products, inorganic materials and aluminum. The company regards intellectual property strategy as critical to its growth and development amid global competition.

Showa Denko quickly decided to introduce PATENT EXPLORER, as it is eager to benefit from the technology's advanced intellectual property analysis. A trial period has demonstrated PATENT EXPLORER's higher research efficiency compared with conventional research techniques, such as keyword-based search, similarity search and concept search, as well as its superiority in terms of the accuracy and comprehensiveness of analysis.

Since launching PATENT EXPLORER, UBIC has received numerous inquiries about the product and trial introductions. At the 2015 Patent Information Fair & Conference held on November 2 - 4, UBIC's booth and presentation drew more visitors than expected and the number of companies which are committing to use the product on a trial basis has steadily increased. In December, one more company decided to introduce PATENT EXPLORER, with more intellectual property and research and development divisions of companies expected to follow suit in the future.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "KIBIT". UBIC's KIBIT technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The KIBIT incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying KIBIT to new fields such as healthcare and marketing. UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement,

including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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