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## **UBIC Obtains New Japanese Patent for Technology Related to Predictive Review**

TOKYO, Oct. 8, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for a patent application related to "Predictive Review."

In order to address users' expectations for improved accuracy and productivity in document review, the Company developed Predictive Review. Previously, all of the review results had to be fed manually into UBIC's AI system, but with Predictive Review, such manual task becomes lighter. This is because it will take part to function in a specific area: the judgments made by document reviewers are processed automatically. This instantly and continuously boosts efficiency and allows users to focus on their review and encourages the AI system to continuously learn and improve itself. Predictive Review is a manifestation of UBIC's innovative concept called "Behavior Informatics."

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2012-225103

Patent application filing date: Oct 10, 2012

Predictive Coding, a platform provided by UBIC, can categorize data based on learning from experts. In Predictive Coding, UBIC's AI helps users process enormous amounts of data by assigning high scores to highly relevant data and low scores to less relevant data. Based on these scores the most essential data sets can be prioritized so that these data are marked for further review by a knowledgeable person. Predictive Coding thus greatly alleviates the burden on human reviewers involved in traditional document review.

Utilizing Predictive Review can make the Predictive Coding process even more efficient. The latest review results no longer need to be added manually to the database. The system now processes these results as they are being created by reviewers, so that it constantly improves its classification accuracy.

The automated scoring function thus improves the operational flow because the AI is being trained and evaluated in real time. In other words, the score assigning function will be updated every time it reads new input data, making the highly important data quickly move to the top of the list so that it gets evaluated much earlier.

The analytical framework covered by this patent will be implemented in some of the newly released products of Lit i View<sup>®</sup>, a platform for big data analysis.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

### **About UBIC, Inc.**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "VIRTUAL DATA SCIENTIST" or VDS. UBIC's VDS technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The VDS incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View<sup>®</sup>", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubic-global.com>.

### **Safe Harbor Statement**

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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