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UBIC and Hearts United Group to Launch Joint Study on Debugging and Cyber Security Services Using Artificial Intelligence

NEW YORK, Oct. 7, 2015 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of AI-based, big data analysis services announced that it has reached an agreement in principle with Hearts United Group Co., Ltd. to conduct a joint study. The study is intended to develop advanced technology and services to discover security holes and bugs in software programs by leveraging data concerning more than one million bugs collected by Digital Hearts Ltd., a subsidiary of Hearts United Group.

The two companies will launch a study on a unique, AI-based approach to software bug detection based on data collected through Hearts United Group's debugging and cyber security services and the experiences and intuitions cultivated by professionals over many years. This data will be used in combination with UBIC's AI analysis system that learns tacit knowledge and predicts human behavior. With the aim of establishing advanced cybersecurity technology that supports a more safe and comfortable digital society, Hearts United Group and UBIC will also endeavor to create and provide value-added services and expand the scope of their businesses.

Hearts United Group provides debugging services that detect and report software bugs through Digital Hearts and other subsidiaries. Hearts United Group's strength lies in its workforce of more than 8,000 employees, including debugging specialists capable of discovering unexpected bugs through their abundant experience and intuition, as well as its efficient debugging techniques based on data accumulated since its foundation.

By taking advantage of these strengths, Hearts United Group has detected more than one million bugs to date in the field of system verification related to game entertainment, web and financial systems. Moreover, it has recently expanded the coverage of its services by launching a debugging service to evaluate software vulnerabilities in the automobile industry, a sector in which automated driving technology and cybersecurity are becoming more advanced and important.

UBIC provides data analysis services with a processing speed 4,000 times faster than human experts by incorporating professionals' tacit knowledge, including experience and intuition, into Virtual Data Scientist, an artificial intelligence (AI)-based software program. UBIC has provided the data analysis service in more than 1,500 cases of international litigation support and fraud investigation. Having expanded the scope of its AI applications to cover fields such as healthcare, marketing and business intelligence, UBIC excels in predicting human behavior and detecting signs of risk and opportunity based on the science of behavior informatics.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "VIRTUAL DATA SCIENTIST" or VDS. UBIC's VDS technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The VDS incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties.

Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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