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UBIC Obtains New US Patent Office Notification for its AI-based Document Classification System

Patent Covers Multistage Processing for Big Data Categorization and Underpins Stronger Presence in the US Market

TOKYO, Oct. 22, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that the US Patent and Trademark Office has recently issued a Notification of Allowance to the Company for a patent application related to UBIC's data classification system backed by artificial intelligence ("AI"). The technology utilized by the multistage processor helps users categorize vast amounts of data related to litigation. The Company considers the patent highly significant as it "protects UBIC's artificial intelligence technology". UBIC has previously obtained a Japanese patent for this system (patent registration number: 5530476; registration date: April 25, 2014), so the US patent approval marks the expansion of UBIC's IP protection for this technology into a second country.

The new technological function covered by this patent is a manifestation of UBIC's innovative concept called "Behavior Informatics." The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Description of the US Patent:

The US Patent application number: 14/346,364

Priority date: March 30, 2012

The US application date: March 21, 2014

This patent covers numerous techniques and methods. First, users choose a set of keywords with which to extract significant data from electronically stored information ("ESI"). Upon completion of the keyword search, UBIC's proprietary technology, Predictive Coding[®], takes over to classify the remaining ESI as relevant or not relevant. Our Predictive Coding[®] software is capable of exposing relations and connections between data and actual events. It works by assigning scores to each document based on its analysis of the document's relevance compared to the keywords provided. Once the software analysis is complete, users can review the classification results and gain a short-cut to the most significant and relevant items of data. The system boosts the accuracy of the Lit i View platform (UBIC's data analysis platform).

UBIC's Intellectual Property Activities:

As a technology company developing proprietary software with a unique brand, UBIC puts special emphasis on protecting its data analytics business and its intangible assets in an industry which is constantly expanding on a global level. UBIC actively pursues the acquisition of intellectual property rights through patent applications in multiple countries across the world. For example, as of September 4, 2015, 79% of its patents have been filed in countries outside of Japan. Because UBIC provides cross-border eDiscovery litigation services to support primarily Asian companies based in the U.S., obtaining IP protection in the U.S. market is one of the Company's key strategic priorities. The Company considers this Notification of Allowance to be an important milestone in this continuous and on-going effort.

UBIC intends to continuously strive to fortify its intellectual property position and aims to become one of the dominant players in international litigation support and big-data analysis in its target markets.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "VIRTUAL DATA SCIENTIST" or VDS. UBIC's VDS technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The VDS incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View[®]", and

its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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