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UBIC Obtains Japanese Patent for Context Clustering

A Review Management Function to Group Similar Emails

TOKYO, Oct. 15, 2015 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for a patent application related to "Context Clustering." The technology underlying the clustering function categorizes similar emails into groups to enhance the efficiency of review management. This new technological function is a manifestation of UBIC's innovative concept called "Behavior Informatics."

The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2012-263086

Patent application filing date: November 30, 2012

To win a case involving eDiscovery and digital forensics, a significant amount of time is required to review a massive amount of electronically stored information (ESI), and it largely consists of emails. Reviewing individual messages out of context makes it difficult to assess their importance. Reviewers can easily lose track of the big picture, causing a slowdown in the overall productivity of the document review process.

UBIC's new clustering function covered by this patent can calculate the similarity between email threads by taking their metadata into account, such as the sender, delivery date and subject, and cluster them into groups based on similarities. In other words, e-mails are organized into coherent groups which can be assessed by reviewers one at a time, facilitating a more systematic and holistic workflow. In addition, to get the most out of UBIC's Lit i View technology, users can apply Context Clustering together with Predictive Coding®, which goes beyond metadata and enables users to pinpoint specific e-mail content that has been flagged as particularly relevant to the case.

The analytical framework covered by this patent will be implemented in the products of Lit i View®, a platform for big data analysis.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) supports the analysis of big data based on behavior informatics by utilizing its technology, "VIRTUAL DATA SCIENTIST" or VDS. UBIC's VDS technology is driven by UBIC AI based on knowledge acquired through its litigation support services. The VDS incorporates experts' tacit knowledge, including their experiences and intuitions, and utilizes that knowledge for big data analysis. UBIC continues to expand its business operations by applying VDS to new fields such as healthcare and marketing.

UBIC was founded in 2003 as a provider of e-discovery and international litigation support services. These services include the preservation, investigation and analysis of evidence materials contained in electronic data, and computer forensic investigation. UBIC provides e-discovery and litigation support by making full use of its data analysis platform, "Lit i View®", and its Predictive Coding technology adapted to Asian languages.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubic-global.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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