



September 25, 2014

UBIC Hosted Another Successful Signature Seminar in New York City at the Princeton Club With Laura Zubulake as Keynote Speaker

Experts Delved Into Big Data and Information Governance Initiatives Conjuring Up Lively Discussions on a Friday Afternoon in Manhattan

NEW YORK, Sept. 25, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services brought together industry experts for one of its UBIC Signature Seminars to discuss, *How Evolving Big Data Can Enable Information Governance Opportunities*.

This event was held in New York City at the Princeton Club on Friday, September 19th, 2014, and included a complimentary three course lunch. The program kicked off with keynote speaker, world renowned Laura Zubulake, whose landmark case served as the groundwork of E-Discovery and an early example of Information Governance. Laura shared many insights on data as we now know it and the many resulting layers affecting Information Governance.

Jay Brudz, Chair, Information Governance & eDiscovery Group, Drinker Biddle & Reath LLP presented on *Big Data and Information Governance: Enabling Big Data Projects by Applying IG Use Cases*. Jay's open forum allowed for a lively discussion on the topic, with many use case examples and how it is important to identify, preserve, extract and release data in E-Discovery cases.

UBIC's Counsel and Chief Global Risk Officer, Paul Starrett Esq. rounded out the program with his discussion on *Utilization of Legally Defensible Technology to Position your Organization to Meet IG Requirements*. Paul focused on why organizations today should have effective Information Governance policies and procedures to handle the ever increasing big data challenges modern enterprises require. The data universe will be 44 times larger in 2020 than it was in 2010 therefore corporations are looking for cost-efficient and well-scoped solutions for their: internal investigations, regulatory disputes, compliance needs and litigation requirements that pose huge corporate threats when best practices are not in place.

Sasha Hefler, Senior Director of Strategic Communications, UBIC North America, Inc. shared, "It was really exciting to see the NYC UBIC's Signature Fall Seminar really turn into a well-recognized educational resource for corporate legal departments. The dynamics and continuous flow of conversation during the speaking sessions set this Seminar apart from most E-Discovery conferences in the industry today."

UBIC will hold its next Signature Seminar Event in San Francisco on December 5th. For more information please contact [Sasha Hefler](#).

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>

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