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## **UBIC Obtains Additional Patent for Predictive Coding**

### **Using Expert Knowledge for High-Precision Analysis According to the Type of Litigation**

TOKYO, Aug. 14, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that the Japan Patent Office has granted the following patent in relation to UBIC's "Predictive Coding" technology and the patent registration procedure has been completed. UBIC's unique, AI-based Predictive Coding technology is used to provide next-generation digital solutions that make it possible to extract valuable business information from large volumes of data.

Application number: 2013-184152

Patent application date: September 5, 2013

The new patent covers a technology closely related to the technology covered by the Japanese patent that we announced on July 28, 2014 (Patent #5567049). This technology makes it possible to conduct high-precision analysis utilizing accumulated expert knowledge, and extract necessary information from user-held data according to specific types of litigation.

This technology is integrated into the "VIRTUAL DATA SCIENTIST" software program that incorporates the knowledge and expertise of human professionals through automated learning. It is already used in various products in UBIC's "Lit i View" platform for the analysis of big data held by corporations. Those products facilitate eDiscovery work in U.S. litigation cases by automatically identifying potential evidence materials from large volumes of corporate data with a high level of speed and precision.

"We believe that our new patent is a testament to the superior innovation that underlies the high-precision document analysis that we provide," UBIC Chairman and Chief Executive Officer Masahiro Morimoto said. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will contribute to the creation of a better society."

#### **About [UBIC](#)**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View<sup>®</sup> platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubicna.com>.

#### **Safe Harbor Statement**

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further

information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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