

August 13, 2014

UBIC Will Conduct Webinar on the Challenges Inherent in Cross-Border E-Discovery Through ARMA International

E-Discovery Law in the US is Substantially Broader Than Other Nations Concerning Privacy and Data Protection

NEW YORK, Aug. 13, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services brings together a team of experts for its upcoming ARMA International Webinar, Cross-Border E-Discovery: Issues and Solutions Related to Finding, Transferring and Reviewing Digital Evidence.

In an increasingly global economy, not only is the pool the digital evidence potentially multi-lingual, but also subject to different, perhaps even opposing data privacy laws. While the United States provides criminal investigators and regulators a broad wingspan with respect to privacy and data protection, other nations have a narrow range. The European Union led the pack in adopting privacy and data protection restrictions. Now, many other countries, such as China, have followed suit.

In the case of an international dispute, the question then arises how these differing E-Discovery related laws will apply. And, which jurisdiction shall prevail. This webinar will highlight some of the challenges present in this context, and will also offer practical solutions toward conflict resolution.

UBIC's Counsel and Chief Global Risk Officer, Paul Starrett, will moderate the discussion. The experts who will weigh in on the topic are: Chris Dale eDisclosure Informaton Project, English Solicitor; Patrick Burke, Counsel Reed Smith, LLP; and Patrick Zeller Corporate E-Discovery & Privacy Counsel, Gilead Sciences.

This webinar will be available for a limited time, starting August, 12th. To register, please click: <u>UBIC_ARMA_WEBINAR</u>.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact <u>usinfo@ubicna.com</u> or visit <u>http://www.ubicna.com</u>

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