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## UBIC Obtains Japanese Patent Related to Predictive Coding Technology

### Underscores UBIC's Innovation in Cutting-Edge AI-Based Technologies and Covers Wider Range of Products

TOKYO, July 28, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today that it has obtained an additional patent related to its predictive coding technology. The patent number 5567049 was assigned by the Japan Patent Office and this patent was issued on June 27, 2014.

Predictive coding is an artificial intelligence (AI)-based technology developed by UBIC, which makes it possible to provide next-generation data analysis solutions that enable clients to identify useful business information contained within very large volumes of electronic data.

This patent comes in addition to another patent UBIC received for its predictive coding technology in May 2014. Together they cover the application of the technology across a broader, more diverse range of products.

"UBIC is quickly amassing an impressive patent portfolio and continues to execute its intellectual property strategy by obtaining patents through fast-track procedures; namely, the Accelerated Examination system in Japan and the Patent Prosecution Highway in the United States," UBIC Chairman and Chief Executive Officer Masahiro Morimoto said.

### UBIC innovation delivers unique Big Data analysis solutions

UBIC's predictive coding technology is featured in software tools built into the Company's Lit i View data analysis platform such as UBIC's AI based technology, *Virtual Data Scientist*, which accumulates and applies key aspects of human knowledge and understanding to automated analysis. Such software tools are used in a variety of applications including high-speed, high-accuracy document review in the eDiscovery process as well as in fraud investigations and email auditing.

"The award of this patent further demonstrates UBIC's powerful innovation and development capabilities," Mr. Morimoto said. "With continued research and development in AI-based technologies and the acquisition of intellectual properties, UBIC intends to adapt and apply its predictive coding-based data analysis solutions to a wider variety of fields including health care, evaluation of intellectual property and national security."

### About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact us [info@ubicna.com](mailto:info@ubicna.com) or visit <http://www.ubicna.com>

### Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations

regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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