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UBIC Obtains Japanese Patents for Its "Review Heat Map", Screen Display of Review Quality Based on the "Lit i View" Platform

TOKYO, July 28, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, today announced it obtained two Japanese patents on July 4, 2014, concerning the "Review Heat Map", a screen display of the quality of a user's document reviews that is built upon the "Lit i View" data analysis platform.

"Review Heat Map" clearly shows the quality of a legal professional's review of a set of documents, and, in turn, enables companies to assess particular individuals' performances in the review process. "Review Heat Map" helps to improve the quality of reviews, increase efficiency in review work, and reduce costs.

The patent information is as follows:

Patent application number: Patent application 2013-188296 Patent application number: Patent application 2013-213717

Patent number: Patent 5572252

Patent number: Patent 5572255

Patent application date: September 11, 2013

Patent application date: October 11, 2013

Patent registration date: July 4, 2014

Patent registration date: July 4, 2014

"Lit i View" is an analysis platform for corporate big data. This platform, equipped with [UBIC](#)'s artificial intelligence (AI)-based Predictive Coding technology (Patent 5567049), serves as a "Virtual Data Scientist," a software program that conducts analysis using human professional knowledge incorporated through its automated learning function. Based on the "Lit i View" platform, [UBIC](#) offers a range of next-generation data-analysis solution services and products that make it possible to efficiently select valuable information from a mass of corporate data.

Such solutions have made significant achievements in the field of e-discovery by streamlining the process of identifying relevant documents in litigation cases and have also opened up new frontiers of data analysis business, including corporate fraud investigation and automated email auditing.

To view the Screen Capture of Lit i View "Review Heat Map", please visit <http://media.globenewswire.com/cache/26105/file/27852.jpg>

These two newly-obtained Japanese patents concern a Predictive Coding technology that improves the quality of document review, a process critical to the successful management of international litigation. Utilizing Lit i View and Predictive Coding, the "Review Heat Map", clearly shows the quality of a legal professional's review of a set of documents, and, in turn enables companies to assess particular individuals' performances in the review process. The technology makes it possible to provide effective visual feedback of data showing the quality of reviews through a detailed heat map display. This makes [UBIC](#)'s solution, products and services more practical and useful than competitors' offerings.

When our "Review Heat Map" technology is applied to the review of documents conducted by lawyers and paralegals to identify potential evidentiary materials, it will help improve the quality of document review as well as significantly lower e-discovery costs by reducing wasteful work. Our "Review Heat Map" technology is also applicable in various other fields. For this reason, [UBIC](#) aims to further hone its AI-based technologies and expand its portfolio of intellectual properties in order to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support, finance and national security. By achieving this goal, [UBIC](#) will contribute to the creation of a better and safer society.

[UBIC](#) has obtained a Japanese patent on the core technology concerning Predictive Coding. "Lit i View," "Predictive Coding" and "VIRTUAL DATA SCIENTIST" are trademarks registered by [UBIC](#).

About [UBIC](#)

[UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. [UBIC](#) has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, [UBIC](#)'s proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital

communications found in big data to reveal patterns in human thought and behavior.

For more information about [UBIC](#), contact usinfo@ubicna.com or visit <http://www.ubicna.com>

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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