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UBIC Obtains U.S. Patent for "Custodian Mapping;" a Function of Its eDiscovery Support System "Lit i View"

Demonstrates UBIC's Innovation in Unique eDiscovery Data Management Technology

TOKYO, July 16, 2014 (GLOBE NEWSWIRE) -- <u>UBIC</u>, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, today announced it was granted a U.S. patent recognizing the Company's development of unique information technology used in the archiving and retrieval of historical information related to the legal discovery process. The patent number 8793277 was assigned by the U.S. Patent Office and this patent will be issued on July 29, 2014.

"<u>UBIC</u> is quickly amassing an impressive patent portfolio and continues to execute its intellectual property strategy by obtaining patents through fast-track procedures; namely, the Accelerated Examination system in Japan and the Patent Prosecution Highway in the United States," <u>UBIC</u> Chairman and Chief Executive Officer Masahiro Morimoto said.

<u>UBIC</u>'s *Custodian Mapping* is integrated into the company's Lit i View data analysis platform. The software makes it easier to identify potential evidence materials related to particular persons, known as "custodians," who may be in possession of documents relevant to a particular litigation or investigation. Such custodian-related materials often exist within very large masses of electronic data and are assembled by a services provider like <u>UBIC</u> for companies in litigation or under investigation.

The Company received a patent for this technology in Japan on November 25, 2011.

About UBIC

<u>UBIC</u>, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. <u>UBIC</u> has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual

property disputes and much more. At the forefront of e-discovery innovation, <u>UBIC</u>'s proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit http://www.ubicna.com

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual propertyrelated litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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