UBIC

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Enhancing Research on AI and Other Cutting-Edge Technologies, UBIC Opens the Behavior Informatics Laboratories, Aiming to Create a Safer and Securer Society Through Introducing New Technologies

TOKYO, July 15, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, has opened the Behavior Informatics Laboratories to further support the development of its AI technologies, including Predictive Coding.

UBIC will contribute to the creation of a safer and more secure society by applying AI-based technologies developed in the new laboratory to its emerging businesses. These businesses include automated differential diagnosis in the medical field, insider trading prevention in the financial field, as well as intellectual property evaluation and business intelligence.

The Behavior Informatics Laboratories focuses on big data analysis and AI applications based on the new concept of behavior informatics. Behavior informatics is a new approach to information analysis conceived by UBIC that analyzes big data as a source of information on patterns of human behavior. More specifically, the new laboratory will be charged with conducting research on natural language processing and data mining, as well as developing software programs. The laboratory utilizes feedback from UBIC's clients that use UBIC's services to make continuous improvements to software programs.

The Behavior Informatics Laboratories will continue to accelerate UBIC's R&D cycle by leveraging an optimally balanced combination of basic and applied research.

Research subjects of the Behavior Informatics Laboratories

1. Natural language processing

The laboratory studies the structuring of unstructured data and the processing of texts from such angles as semantics, pragmatics and stylistics in accordance with the characteristics of language and the analysis objective.

2. Data mining

The laboratory looks into how best to select valuable information amongst structured data and how then to sort the selected data.

3. Performance optimization

The laboratory examines ways of achieving performance optimization by making use of techniques such as file structuring, algorithm improvement and parallel processing.

4. Knowledge base

The laboratory builds a knowledge base incorporating various kinds of attribute information.

5. Behavioral science modeling

The laboratory analyzes structures of data based on behavioral science and develops structural models.

6. User experience

The laboratory designs the experience gained by users when using application programs.

7. Software development

The laboratory develops engines for our Lit i View series and AI programs (e.g.,Virtual Data Scientist).

8. Cloud infrastructure

The laboratory supports the development of intelligence cloud infrastructures around the world.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View$^®$ platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit http://www.ubicna.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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