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June 30, 2014

UBIC's Signature Seminar Sheds Light on How to Navigate the Ever Growing Pool of Big Data in the Wake of Investigations and Regulatory Disputes

Experts Discuss the Role of Advanced Analytics Combined With Industry Best Practices as Pivotal in Proactive Risk Management

NEW YORK, June 30, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, held another one of its Signature Seminar Series, *A Predictive Analytic Approach to Investigations and Regulatory Disputes Through Artificial Intelligence,* on June 20, 2014 at the National Press Club in Washington, D.C.

Paul Starrett, Esq., Counsel & Chief Global Risk Officer, UBIC North America, Inc., launched the program with his presentation, *The Challenge of Big Data and How the Legal Profession is Affected.*

Continental breakfast was enjoyed by attendees while taking in the views from the National Press Club's First Amendment Room of downtown Washington, DC, on a topic very much fitting to the venue.

Christina Ayiotis, Esq., Co-Chair, Georgetown Cybersecurity Law Institute, served as moderator for the first panel, *Proactive Methods are Always Less Expensive than Reactive Ones— Strategies to Leverage Technology to Identify, Avoid and Mitigate Risks.* A robust discussion took place featuring panelists: David Shonka, Esq., Principal Deputy General Counsel, U.S. Federal Trade Commission; Min Hee Kim, Manager Forensic Services Practice, Pricewaterhouse Coopers LLP; Cheryl Scarboro, Esq., Partner, Simpson Thacher & Bartlett LLP; and Michael Woodson, C|CISO•CICP•CAMS•CEI•CHFI•CEH, Director of Cyber and Network Security, Santander Bank, N.A.

UBIC's own Paul Starrett moderated the second panel, *Advanced Analytics for the Legal Profession - Big Data Challenges, Analytic Solutions and Thoughts for the Future.* Offering their insights were panelists: Elle Pyle, Esq. Discovery Counsel, McDermott Will & Emery LLP; Bennett B. Borden, Esq. Partner, Drinker Biddle & Reath LLP; and Yoshikatsu Shirai, Chief Client Technology Officer, UBIC, Inc.

"UBIC's Signature Seminar Series has been a compelling new forum for forward thinking in e-discovery and information governance. I served as a panelist in their Washington, DC and New York events, which featured deeply thoughtful presentations by the likes of U.S. District Court Judge John Facciola, Jason Baron of Drinker Biddle, David Shonka of the FTC and Denise Backhouse of Littler. Under Sasha Hefler's experienced producing skills, UBIC has taken thought leadership to new heights," said Patrick Burke, CIPP/E, Reed Smith, Counsel.

For more information about future UBIC Signature Seminar Series Events, coming soon to San Francisco and New York, please contact sasha_hefler@ubicna.com.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact us info@ubicna.com or visit http://www.ubicna.com

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CONTACT: Sasha Hefler

        sasha_hefler@ubicna.com
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