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## UBIC Launches Corporate eDiscovery Training in Japan

### eDiscovery Manager Training a Priority Among Japan's Legal Affairs, Intellectual Property and IT Management Personnel

TOKYO, June 10, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today the launch of a new training program designed to help managers at Japanese corporations develop expertise in modern eDiscovery techniques and better understand the demands, procedures and costs associated with the legal discovery process. UBIC will commence its *eDiscovery Manager Training* program on July 1.

Like many cross-border enterprises, Japanese companies operating outside Japan - in the United States or any of the European Union countries for instance - are often at a disadvantage when involved in a commercial dispute or investigation brought in a foreign jurisdiction. In large markets like the U.S. and the EU, such a disadvantage can affect a company's ability to successfully manage the dispute or investigation process. This includes diminishing the company's ability to moderate the high cost of litigation or investigation and even imperiling the achievement of a satisfactory outcome.

For these reasons, UBIC's *eDiscovery Manager Training* program was created to help Japan's corporate legal affairs, intellectual property and IT management personnel better understand the legal processes and procedures of key foreign jurisdictions. This includes the legal discovery process, which not only can be quite arduous as it is relatively unknown among Japanese corporate managers but also very expensive.

#### Leveling the playing field in cross-border litigation and investigation

"Only experienced personnel can successfully take on cases involving eDiscovery," UBIC Chairman and Chief Executive Officer Masahiro Morimoto said. "A lack of experience and understanding leads to wasted time, greater cost and imposes delays on the process, a situation that can put litigant companies at a further disadvantage in trying their cases."

UBIC's *eDiscovery Manager Training* program is designed to help to avoid these problems. "It provides key corporate personnel with a method to become familiar with the nuts and bolts of eDiscovery, including the cost side of the process," Mr. Morimoto said. "This prepares corporate managers to participate more integrally in the process and to communicate effectively with key players including attorneys, technical support staff and discovery services vendors."

In Japan, UBIC's *eDiscovery Manager Training* educates corporate managers about the selection of evidence material from among the very large volume of electronic data generated by a global enterprise - often the most laborious and costly part of eDiscovery work. The training also familiarizes managers with the tools of eDiscovery including UBIC's Lit i View<sup>®</sup> eDiscovery solutions platform, a powerful and well recognized tool for discovery support related to Asian-language litigation and investigations.

"This kind of training will help Japanese and other foreign-based companies catch up with eDiscovery-savvy companies in the United States and elsewhere and exercise their own initiative in cross-border litigation," Mr. Morimoto said.

#### About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View<sup>®</sup> platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubicna.com>

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