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UBIC Obtains Patent on Its Predictive Coding Technology in Japan

TOKYO, May 19, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today its artificial intelligence (AI)-based predictive coding technology, which powers the company's *Virtual Data Scientist* software and other data analysis tools integrated into its Lit i View[®] data management and analysis platform, was granted a patent in Japan.

Patent 5526209, granted April 18, 2014 by the Japan Patent Office, covers UBIC's unique Al-based technology, which makes it possible for the company to provide next-generation data analysis solutions that quickly and accurately identify useful business information from within very large volumes of disparate data, a capability often referred to as Big Data analysis. UBIC applied for the patent in 2012.

"UBIC is a technology innovator," Chairman and Chief Executive Officer Masahiro Morimoto said. "As much as this patent recognizes the uniqueness and power of UBIC's Predictive Coding technology, it is also a recognition of UBIC's development capabilities.

"We will continue to research and to develop our patented AI-based Predictive Coding technology and, where appropriate, acquire complementary intellectual property in order to expand its application potential," Mr. Morimoto said.

Current applications for UBIC's Predictive Coding technology include high-speed document review for legal discovery in litigation, also large-scale forensic investigations looking into fraud, cartel and other similar matters, and information risk management compliance-based monitoring and investigation including email auditing in large organizations.

New fields and industries for UBIC's technology include medicine and health care, the evaluation of intellectual property and national security.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services in Asia and around the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact <u>usinfo@ubicna.com</u> or visit <u>http://www.ubicna.com</u>

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