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New UBIC Inc. Lit i View ANALYZER Available in U.S. June 1

ANALYZER Combines AI-Based Predictive Coding With UBIC's Central Linkage Capabilities to Create Powerful Forensic Tool for U.S. Investigative & Law Enforcement Agencies

TOKYO, April 30, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, announced today the commercial introduction of Lit i View® ANALYZER, a digital forensic tool designed specifically to help U.S. investigative and law enforcement agencies. UBIC will introduce this powerful tool in the U.S. on June 1.

Optimized to carryout specialized forensic analyses, Lit i View® ANALYZER is built on UBIC's cutting-edge, in-house developed technologies used in Lit i View® XAMINER, a next-generation forensic software program released in September.

"ANALYZER sets a new and highly effective standard in digital forensic capability that was simply unavailable to U.S. investigative agencies until now," UBIC Chairman and Chief Executive Officer Masahiro Morimoto said. "We believe UBIC is the first company to make this type of integrated digital-forensics capability available in the U.S. market. And, based on our successful track record in the field of forensic investigation in Japan, we believe that Lit i View® ANALYZER will prove popular among U.S. investigative and law enforcement agencies."

Lit i View® ANALYZER combines the power of UBIC's proven predictive-coding engine, which can quickly and accurately cut through vast stores of data to find very specific information without human intervention, with UBIC's Central Linkage technology that maps relationships to visualize the process of human communications within and between organizations.

"We fully expect Lit i View® ANALYZER to be regarded positively by investigative divisions within the U.S. Justice Department as well as those within state and county-based police organizations," Mr. Morimoto said.

Optimized to Serve Investigative Agencies in the U.S.

Forensics refers to a set of scientific investigative techniques and technologies used to preserve, investigate and analyze electronic data and conduct analysis and information-gathering activity regarding tampering and destruction of electronic records. As a result of the advance of IT, much of the evidence investigated in litigation cases exists in electronic form, requiring digital forensic activities, including restoring lost or deleted mobile phone records and collecting and analyzing records of email communications for evidence of wrongdoing. All these activities constitute the science of digital forensics.

"In the global market for digital forensic tools, products available from two major U.S. vendors have become the de facto standard and, until now, it has been all but impossible for a Japanese vendor like UBIC to sell its data analysis software to U.S. investigative and law enforcement agencies," UBIC North America, Inc.'s Chief Global Risk Officer Paul Starrett said. "To crack open the market, UBIC has developed a product featuring unique functions that set it apart from the dominant U.S. vendors' popular tools. Using UBIC's Lit i View® ANALYZER to complement existing forensic tools, U.S. agencies will be able to maximize their investigative powers."

UBIC's Lit i View® ANALYZER is equipped with the most advanced technologies developed by UBIC, which were first employed in Lit i View® XAMINER, including artificial intelligence (AI)-based predictive coding and its *Central Linkage* software tool that visualizes human communication by creating relationship mapping.

AI-Based Predictive Coding

AI-based predictive coding realizes an advanced search function that automatically classifies document files according to relevance, evaluated on the basis of feedback from the processing of sample data. An exhaustive review of documents using this function makes it possible to find relevant data (evidence materials) that may be overlooked by keyword-based search or by human reviewers. The AI-based software program has a massive document review capacity, 3,000 times the capacity of a human reviewer. Forensic tools equipped with an advanced function like this are not available from any other company in the world.

Central Linkage Visualizes Human Communications

This is a function used to visualize human communications by analyzing email exchanges between individuals in a communication network. In addition to mapping out the relationship between individuals, Central Linkage is capable of visualizing communication networks between organizations. This feature is capable of measuring the "Betweenness Centrality" of nodes in the communication network and can be integrated with Predictive Coding to extract email exchanges pertaining to specific topics.

This feature has a proven track record of identifying relevant individuals that were missed by standard forensic procedures. Since this tool provides a more efficient and holistic approach in analyzing large volumes of data, investigators can take comfort in knowing that more of the relevant individuals are being identified in the earlier stages of the investigation with considerably less effort.

Time constraints are a significant challenge for criminal investigation, whether in Japan or in the United States. After making an arrest, police must gather evidence and decide within a certain period of time (48 hours in Japan) whether to release or send the suspect to a prosecutor. However, evidence gathering can be a highly time-consuming process, as the data stored in just one personal computer is equivalent in volume to several truckloads of paper. Leveraging advanced IT to quickly and accurately cull down data and find the needles of evidence in the electronic haystack is a job that UBIC's technologies accomplish.

"Forensic tools offered by the two major U.S. vendors are good at finding evidence through an intensive search from among a narrow set of data," Mr. Starrett said. "In contrast, Lit i View® ANALYZER excels in exhaustively combing a comprehensive set of data, including email communications in a variety of languages.

"It is also better suited to organized crime probes as it is superior in quickly creating correlation diagrams by identifying relevant texts from among records of email communications. These features have won praise from Japanese investigative and law enforcement agencies that have employed Lit i View® XAMINER."

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact us info@ubicna.com or visit http://www.ubicna.com

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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