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UBIC Webinar Series Demonstrates Big-Data Analytics Technology Productivity & Cost Efficiencies in Corporate Forensic Investigations

"Real-World" Case Studies Demonstrate the Integration of Machine-Learning-Based, Data-Mining Technology Into Forensic Investigation Methodologies

REDWOOD CITY, Calif., March 19, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of eDiscovery, forensic investigation and business analytics technologies and services, today announced it is launching a series of webinars that illustrate how significant gains in productivity, efficiency and results are achieved by integrating machine-learning-based, data-mining technologies into forensic investigation methodologies.

The series commences with a one-hour webinar starting at 1:00 pm eastern time, Friday, March 21, which is provided in association with Association of Certified E-Discovery Specialists. To register, go to: <http://www.aceds.org/how-to-channel-predictive-coding-and-forensics-together-within-the-big-data-landscape/>.

Real-world context and experience

UBIC's webinar series explores the application of new and powerful forensics technologies and methodologies in the context of fictional complex, multi-agency investigations. Each episode discusses the application of machine-learning-based technology tools in light of existing challenges that can purposely or innocently thwart the orderly discovery of facts and information.

Among the challenges and tools discussed in a "real-world" context are: advanced email analysis across multiple networks; discovery and analysis within the fast expanding social-media ecosystem; pattern searching and registry analysis; and user profiling, which employs machine-learning technology informed by expert sociological, criminological and psychological expertise.

Hosting the webinar series are UBIC North America's Chief Global Risk Officer and General Counsel Paul Starrett along with Jim Carden, Vice President Forensic Services for UBIC North America. Both are senior leaders in UBIC's Global Forensics and Corporate Risk Management business and each is an experienced, certified forensic examiner familiar with the development and application of machine-learning technology in forensic investigations.

What is possible and what is necessary

These powerful and uniquely capable technology tools are required to adequately identify and gather information from the myriad independent communications technologies and channels available to people now and in the future, according to Mr. Starrett.

"The power of this technology to deliver very accurate results at significant savings in time and cost is undeniable, particularly in matters involving large amounts of data," Mr. Starrett said. "It remains a new technology, however, and there is a learning curve for clients and clients' advisors in understanding what machine-learning technology can do and how it is best applied."

The anticipated audience for UBIC's webinar series includes corporate leaders, general counsel and consulting lawyers wishing to better understand what is possible and what is necessary from modern forensic methodologies.

"We think realistic and representative forensic investigation examples and contexts, albeit fictionalized, is the best way to understanding how machine-learning technology is applied to meet the challenges posed by today's increasingly opaque and complex web of communications channels and information technologies," Mr. Carden said, adding that both he and Mr. Starrett will point up best-practice methodologies during the discussion. The hosts are prepared to take questions from webinar attendees.

UBIC, a source for expert information and best practices

UBIC itself has developed a number of machine-learning-based technology services optimized to increase accuracy and productivity in corporate risk management, forensic investigation and legal discovery matters. A global team of certified forensic examiners brings decades of experiences and expertise to forensic discovery and investigation matters.

Among UBIC's forensic software services are *Xaminer*, a comprehensive forensics software platform; *Email Auditor*, a real-time email communications evaluation software; and *Virtual Data Scientist*, an analytics software with wide applicability in legal discovery, forensic investigation and business analytics matters.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact info@ubicna.com or visit <http://www.ubicna.com>.

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