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Report on UBIC Behavioral Informatics & Business Intelligence Technology Airs on Bloomberg Television

March International Broadcast Features UBIC Capabilities in Specialized, Big-Data Technology for Litigation and Corporate Risk Management Applications

NEW YORK, Feb. 27, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery technology capabilities and services, today announced that the company and its technology will be featured in news reports airing, Sunday, March 2, on Bloomberg Television.

The news show, 21st Century Television, reports on UBIC as a publicly-traded company listed on the NASDAQ Select Global Market whose unique data analytics technology in Behavioral Informatics and Business Intelligence are generating a great deal of interest and business in the areas litigation, government investigation and corporate risk management.

The report airs on Bloomberg Television's International Europe and International Asia Pacific programs. For air times, go to <http://www.tvbusinessnews.com/index.php> or check local listings.

UBIC is a global technology company with headquarters in Japan and offices worldwide. The company specializes in helping global companies manage vast amounts of electronic information to carryout discovery and analysis related to litigation, compliance monitoring in real-time and uncovering business opportunities and efficiencies from trends and patterns found within very large volumes of complex, structured and unstructured data.

UBIC develops sophisticated, analytical software applications used by corporations and international law firms to perform highly accurate, extremely thorough searches of very large data sets, replacing the inaccuracies, high costs and time inefficiencies associated with human-based review. Using specialized, machine-learning technology, UBIC's software makes it possible for companies to ferret out questionable practices as they occur by qualifying patterns and trends identified in real time within very large data sets. With a degree of accuracy and completeness well over 90 percent, UBIC's data-analysis technologies define the state of the art in machine-driven data analysis used in business intelligence and legal discovery matters.

Join UBIC on Bloomberg Television, March 2, to learn more about what is new and now in the age of big-data analytics.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior. For more information about UBIC, contact info@ubicna.com or visit <http://www.ubicna.com>.

About 21st Century Television

21st Century Television is an award winning business show that is independently produced by MMP (USA), Inc. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. With more than 5000 companies participating on over 500 shows, 21st Century Television continues to be the premier and targeted outlet for the latest business stories. 21st Century Television airs on cable networks that reach over 100 million viewers worldwide. For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.tvbusinessnews.com>

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