UBIC

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Attention and Acclaim for UBIC's Behavioral Informatics at LegalTech New York

Global Corporations & International Law Firms Given First-Hand Introduction to UBIC's Newest Capabilities in Meeting Large-Scale Corporate Risk Management Challenges

NEW YORK, Feb. 18, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery technology capabilities and services, today announced that its exhibition at LegalTech 2014, a leading technology and thought-leadership forum for the legal industry held earlier this month in midtown Manhattan, was a success in providing a first-hand introduction to its newest business-intelligence services and solutions to senior representatives of global corporations and of international law firms.

LegalTech New York, a premier event in the legal technology industry for the past 35 years, is a showcase for new-technology products and services of interest to global corporations and international law firms in litigation, investigations and risk management and compliance applications.

UBIC's Range of New Products & Services

This year's LegalTech exhibition was a showcase for UBIC's newest technology concepts, Future Discovery, Behavioral Informatics and Virtual Data Scientist, which have produced a host of powerful, machine-learning and analytics-based solutions and services. These include analytics engine-based capabilities tailored to matters of legal intelligence, digital forensics and business intelligence, the latter including an analytical capability tailored for merger and acquisition analysis.

UBIC's new, state-of-the-art data-analytics-solutions efficiently manage, catalog, index and search vast archives of electronic data for specific information within an historical context or in real time. As with all UBIC technology, these newest examples are designed to handle complex, multi-byte languages including data in Chinese, Japanese and Korean languages as well as English and other single-byte languages.

These technology solutions are applied in support of information governance protocols and policies used by general counsel, outside attorneys involved in ant-trust investigations and litigation as well as corporate and business leaders seeking a competitive edge in their respective end markets. UBIC's new Behavioral Informatics and Business Intelligence concepts garnered positive attention and notice at LegalTech New York this year.

Fast, Cost-effective Big-Data Analytics Technology

UBIC's applied vision for its powerful, machine-learning technology is to materially assist organizations in managing and deriving meaning from vast stores of structured and unstructured electronic data. Given the explosion of data generated by even a mid-sized organization, such rigorous, repeatable automated data management and analysis tools are the only way organizations can wrestle electronic data into clarity and understanding.

UBIC's data analytics engine structures data in order to quickly recognize patterns and trends that illuminate unrecognized opportunities within existing data archives. UBIC's data analytic capability goes even farther with a capacity to anticipate future events from an analysis of seemingly random patterns and trends discovered within very large troves of electronic data.

Uniquely, UBIC's solution is forward-looking and this defines UBIC's *Behavioral Informatics* concept of a data analytics engine at work in real-time within the body of an organization's human communications. Coupled with the power of UBIC's *Virtual Data Scientist*, a technology engine that finds and qualifies data of interest through expert review of electronic information, an organization is able to identify nascent opportunities, identify unrealized value, disclose accumulating risk and limit potential liabilities as they unfold.

Legal Intelligence - this latest iteration of UBIC's long-standing eDiscovery solutions and services incorporates a powerful data analytics technology into its proprietary Lit i View® platform to provide speed, greater accuracy and significant cost savings across virtually the entire EDRM spectrum from collection/processing/culling/hosting to review and production.

UBIC's CJK-TAR, utilizes a data analytics engine that manages complex, multi-byte languages in addition to the myriad unique software formats used by businesses located around the world to manage electronic data communications, provides a cost-effective alternative to the built-in risks and high costs of keyword-based, human-led, manual data review.

Legal discovery is UBIC's strength and is where proof-of-concept results and exhaustive application development testing for its in-house-developed technologies begins.

In concert with its data analytics technology development and deployment, UBIC's Legal Intelligence concept includes specialized solutions such as *Easy Hold*, an efficient and defensible method for initiating and managing ongoing litigation holds and *Central Linkage*, which identifies hubs of significant communications activity carried on by particular individuals within a specific timeframe. Combined with UBIC's CJK TAR engine, *Central Linkage* enhances the scope and success of the discovery process by identifying additional potential custodian candidates.

UBIC's Legal Intelligence concept also includes a robust Digital Forensics capability combining UBIC's Lit i View$^{®}$ Xaminer platform with a staff of experienced certified forensic examiners employed within the company's Global Forensics Services group.

Business Intelligence - Data analytics technology combined with the qualification capabilities of UBIC's *Virtual Data Scientist* allow companies to mine vast stores of data to uncover opportunities, identify inefficiencies, search and qualify intellectual property rights and bring greater structure and meaning to an organization's structure and to those of other organizations.

Employing UBIC's M&A solution, UBIC's Business Intelligence concept allows companies to set up and analyze the contents of secure data rooms providing clarity into how candidate organizations are structured, where they lack efficiency and where there is opportunity to grow.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View$^{®}$ platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

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