



February 12, 2014

## **Managing Big-Data Challenges in Legal Matters is Topic of UBIC's Feb. 19 Webinar**

### **Experts Discuss Managing Disparate Functions in Data Sciences, Logistics & Legal Expertise to Achieve Practical Results in Big-Data Analysis**

REDWOOD CITY, Calif., Feb. 12, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery solutions and services, will host an expert webinar on meeting the substantial challenges associated with the application of sophisticated data-analytics methodologies in legal discovery and other investigation matters where very large volumes of complex, fast-changing data are involved.

On Wednesday, Feb. 19 at 1:00 pm eastern time, join legal and data-technology experts, Ellen S. Pyle, Discovery Counsel at McDermott Will & Emery, Washington D.C., and Paul Starrett, Chief Global Risk Officer at UBIC North America, for a practical and informative discussion titled, "Stepping Up to the Big Data Challenge with Teamwork and Technology."

To register, go to <http://www.aceds.org/stepping-up-to-the-big-data-challenge-with-teamwork-and-technology/>. This webinar is produced in cooperation with the Association of Certified E-Discovery Specialists.

#### **Topic abstract**

"Big Data" typically refers to electronic information of sufficient size, complexity and velocity so as to exceed the capabilities of conventional information management methodologies. Analyzing such data presents very real challenges including considerations of cost, deadlines and the availability of properly trained professional staff to name but a few.

As practitioners attempt to seek clarity and truth from within large volumes of complex data, whether for a legal or a compliance/regulatory matter, understanding and dealing effectively with these challenges can be a trial in itself. Practical, real-world solutions are available, however, and both Ms. Pyle and Mr. Starrett will discuss proven best practices on a host of key topics including:

- How to efficiently coordinate work flows between data scientists and legal professionals.
- How enterprises can implement information governance programs that take advantage of data analytics technology.
- What the available data analytics tools are and how they are most appropriately applied.

#### **About UBIC**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View<sup>®</sup> platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior. For more information about UBIC, contact us at [info@ubicna.com](mailto:info@ubicna.com) or visit [www.ubicna.com](http://www.ubicna.com).

#### **About ACEDS**

ACEDS is an international membership organization for private and public sector persons in law, litigation support, technology, and records management, and others who face e-discovery in their work. ACEDS awards the Certified E-Discovery Specialist (CEDS) credential to eligible candidates who pass a rigorous proctored examination that they can take at 700 secure ACEDS-Kryterion Testing Centers worldwide. It has CEDS professionals on four continents, and also offers live and online training, specialized information and community and network-building events. To contact ACEDS, please email Robert Hilson at [rhilson@aceds.org](mailto:rhilson@aceds.org).

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