



January 9, 2014

Controlling U.S. Litigation Risk Explained for Japanese Companies by Noted Japanese Legal Services Business Leader

UBIC CEO Addresses Challenges and Impact of U.S.-style Litigation and Legal Discovery on International Manufacturers and Product Marketers in Japan

TOKYO, Jan. 9, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery solutions and services, today announced the publication of "The Measure against Discovery for Japanese Companies," a comprehensive account on how Japanese companies can prepare for and overcome the challenges of litigation and evidence discovery requirements under U.S. law.

The book is written by UBI C Chairman and CEO Masahiro Morimoto and is intended to inform senior Japanese corporate and legal officers whose companies do business in the West, and in the U.S. in particular, about Western legal practices and how to manage them. When Japanese companies come into the U.S. market, Mr. Morimoto said, "they invariably face 'litigation risk.'

"Controlling litigation risk and minimizing losses in the event of a lawsuit has significant relevance. This is an area where Japanese senior executives and legal officers are initially far less likely to be aware of the substantial challenges involved."

Mr. Morimoto said he wrote the book in the hope of "leveling the playing field" by helping to increase the sophistication and preparation of Japanese companies responding to significant lawsuits and investigations launched under U.S. law. Based on many years of experience with U.S.-style legal procedure, the book is filled with detailed explanations and offers practical know-how in the handling of discovery procedures required in U.S. civil lawsuits and criminal or regulatory investigations.

"The U.S. legal system, its rules and procedures, are often unfamiliar and extremely challenging to executives at Japanese companies who encounter them for the first time. These companies and executives are not necessarily sufficiently prepared to deal with discovery," Mr. Morimoto said.

"Through this book, I hope to mitigate these challenges by establishing an accessible and up-to-date base of information that can inform and guide Japanese executives and legal officers in advance of the turmoil, stress and expense that can accompany a lawsuit or investigation launched and conducted in the U.S."

Written in Japanese, the book is available through UBI C and its subsidiaries around the world.

About [UBIC](#), Inc.

[UBIC](#), Inc. is a leading provider of Asian-language eDiscovery solutions and services. [UBIC](#) has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. [UBIC](#) serves its clients, including leading law firms, corporate legal departments and government agencies, from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

For more information about [UBIC](#), contact info@ubicna.com or visit <http://www.ubicna.com>

CONTACT: Sasha Hefler

(650) 868-2623

sasha_hefler@ubicna.com



Source: UBI C

