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## UBIC Brings "Future Discovery" to LegalTech New York

**UBIC's *Behavior Informatics* and *Virtual Data Scientist* Data-Analytics Solutions Set New Standards for Speed, Concurrency and Accuracy in Large-Volume Legal and Corporate Risk-Management Applications, Booth 1996**

NEW YORK, Jan. 28, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery solutions and services, today announced it will exhibit its new suite of data analytics-based legal discovery and risk management solutions at LegalTech New York, Feb. 4 through Feb. 6. The company's exhibit is located in booth 1996. UBIC will also maintain several meeting spaces in and around the event location in New York City.

Regarded as one of the largest and most important exhibition events for the professional legal industry, the annual LegalTech exhibition is a showcase for the latest developments in information technology services and solutions for law firms and corporations.

This year, UBIC is again at the forefront with technology developed to bring the speed, power and accuracy of machine-driven analytics to the fast-changing requirements of large-volume legal discovery and risk-management practices at international law firms and corporations. As always, UBIC's new technology solutions are optimized to handle complex, multibyte languages including the principal Asian languages: Chinese, Japanese and Korean.

### **Future Discovery - forward-looking data analytics and discovery capability**

Developed by UBIC in Japan and tested in real-world conditions at international corporations and law firms, UBIC's Future Discovery solutions provide the capability to manage risk and compliance in real-time, as well as anticipate and reveal questionable behaviors before they become legally actionable. These cost-effective solutions from UBIC are in commercial release as part of the company's industry-leading Lit i View<sup>®</sup> technology platform.

Two principal technology solutions exhibited by UBIC at Legal Tech this year, *Behavioral Informatics* and *Virtual Data Scientist*, combine to provide corporations and their international law firms with a cost-effective and comprehensive capability to manage data in real-time, allowing them to uncover facts and patterns hidden within very large, complex data sets. These solutions also set a new high-performance standard in intelligently and inferentially mining very large volumes of data, without sacrificing accuracy or speed, so as to identify and reveal crucial, sought-after information located across multiple platforms and geographies.

*Behavior Informatics* mines very large data sets to provide insights into human interaction. Patterns of behavior are identified and revealed in the complex confluence of massive volumes of email data and other files generated daily across a global organization's workforce. *Behavior Informatics'* highly accurate, fast, inferential capability is an amalgam of information sciences (statistics, mathematics, pattern recognition, etc.) and behavioral sciences (psychology, criminology, sociology, etc.). Furthermore, the technology is fine-tuned to be comprehensive and its speed significantly reduces latency errors and oversights that plague less capable systems overcome by the sheer size and complexity of global data networks.

UBIC's *Virtual Data Scientist* is a technology engine that combines with *Behavioral Informatics* to deliver the analytical, deductive and inferential capabilities of a true PhD data scientist. This tested analytical technology provides a cost-effective alternative to a full-time data scientist in the discovery of trends and patterns in human communications buried within very large, complex data systems and archives.

### **Legal Discovery is Future Discovery**

Find the future of legal discovery and corporate risk management at UBIC's booth, #1996, at LegalTech New York, Feb. 4 through Feb. 6. Company representatives are prepared to offer demonstrations of all of UBIC's industry leading technology solutions for international legal discovery and corporate risk management applications at the event.

### **About UBIC**

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual

property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View<sup>®</sup> platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior.

For more information about UBIC, contact [info@ubicna.com](mailto:info@ubicna.com) or visit <http://www.ubicna.com>

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