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UBIC ADSs Upgraded to the NASDAQ Global Select Market

TOKYO, Jan. 15, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of Asian-language eDiscovery solutions and services, announced today that the listing of its American depositary shares ("ADSs") was transferred to the Global Select Market, NASDAQ's highest market tier.

The NASDAQ market has three tiers: the Global Select Market; the Global Market; and the Capital Market. Of those three tiers, the financial, liquidity and corporate governance requirements for the Global Select Market provide the most stringent listing criteria in the NASDAQ market. Companies listed on the NASDAQ Global Select Market satisfy these requirements.

Masahiro Morimoto, UBIC's Chairman and Chief Executive Officer, stated, "We are pleased that NASDAQ has recognized our company's technological prowess and growth potential by selecting us for inclusion in its top-tier market, where we will trade alongside some of the world's most innovative companies such as Apple, Amazon, Intel, Microsoft, Yahoo, Google, and Facebook. UBIC has come a long way in the short time since our listing on the NASDAQ on May 16, 2013, which marked the first time that a Japanese company went public on NASDAQ in 14 years. Going forward, we will continue to strive to achieve further business growth in order to meet the expectations of shareholders and investors."

About UBIC

UBIC, Inc. (TSE:2158) (Nasdaq:UBIC) is a leading provider of Asian-language eDiscovery, forensic solutions and services. UBIC has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations.

UBIC serves its clients from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom. UBIC's proprietary technology platform, Lit i View™, version 6.7, is an innovative eDiscovery solution that accurately handles Asian-language characters, encoding schemes and native file systems. UBIC also recently launched its flexible and customizable Legal Cloud™ service to address the problem of rising costs associated with the growth and dispersion of data volumes across the globe, along with prolonged investigations and litigations.

With flexible, customizable end-to-end solutions and services covering the entire electronic discovery reference model (EDRM) life-cycle for corporate litigation strategy and crisis management, UBIC has assisted clients in more than 310 administrative and legal proceedings in the United States, including Department of Justice, International Trade Commission, and Securities and Exchange Commission investigations and more than 700 corporate investigations in Japan, South Korea, China, Taiwan and Singapore. Assisted by highly experienced litigation attorneys, UBIC provides a range of services facilitating fact discovery, patent management, security, internal audit and regulatory compliance that can provide a significant cost savings to its clients.

For more information about UBIC, contact info@ubicna.com or visit <http://www.ubicna.com>

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the quotations from management in this announcement, as well as UBIC's strategic and operational plans, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update

any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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