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## UBIC's AI-Based Advanced Forensic Tool Receives High Rating From Rating Committee for Support in Investigation

TOKYO, Dec. 8, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that a third party committee investigation report issued by Novartis Pharma K.K., to which UBIC's support service contributed, has obtained a high rating from the Committee for Rating Third Party Committee Reports (Rating Committee). This report was compiled using advanced analysis support solutions provided by UBIC's "Lit i View XAMINER" digital forensic tool.

At the Rating Committee's third meeting held on November 20, six committee members assigned a B rating to the third-party committee investigation report (published on April 2) and three members assigned a C rating, representing a higher evaluation than the reports evaluated at the first and second meetings. Some of the members who assigned a B rating provided comments praising the forensic support from the outside provider for ensuring the sufficiency and professionalism of the investigation system.

Below is a link to the Committee for Rating Third Party Committee Reports - Third meeting (including a PDF file containing evaluations by individual committee members):

<http://www.rating-tpcr.net/result/#03> (available in Japanese)

As can be seen in this report, the Novartis Pharma case indicates that UBIC's AI-based forensic tool provides an additional option — effective support based on advanced technology that includes AI — for digital forensic work, which has until now required human review of vast amounts of electronic data to identify relevant documents.

In previous investigations by third-party committees, electronic data was first entrusted to a specialist forensic support provider for analysis. The data was then reviewed by experts — such as lawyers — to select evidence materials. These processes required a huge amount of time, labor and cost. As an alternative, UBIC's advanced analysis-support solution service, which uses the company's AI technology, provides third-party committees with an electronic-evidence analysis system that combines a personal relationship mapping function and an Asian language search function through a cloud service. Moreover, we provide lawyers involved in investigation with training in the operation of the digital forensic tool and analysis support service, thereby making it possible to dramatically reduce the time spent on investigations. Recently, it has become common to establish a third-party committee to examine cases of corporate fraud and malpractice, and the range of fields where a third-party committee may be used is becoming increasingly diverse.

As a behavior-informatics data analysis provider that reviews electronic data as an accumulation of patterns of human thinking and behavior, UBIC intends to continue to help improve the accuracy and efficiency of investigations by third-party committees by further pursuing technology research and development.

### About [UBIC](#)

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View<sup>®</sup> platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact [usinfo@ubicna.com](mailto:usinfo@ubicna.com) or visit <http://www.ubicna.com>.

### Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its

reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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