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UBIC Commences Development of an AI-Based Intellectual Property Valuation Tool in a Joint Project With Toyota Technical Development

TOKYO, Dec. 18, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, has commenced development of an AI-based intellectual property valuation tool in a joint project with Toyota Technical Development Corporation ("TTDC").

In recent years, patent surveys in the manufacturing industry have seen a wider range of technology information subject to surveys, resulting in the necessity to study larger amounts of data. This is particularly true for electronic control technologies in the automotive industry, the research and development field of which has recently witnessed remarkable expansion. In addition, competition has been fierce in the automotive technology field relating to safety performance and fuel efficiency among other things, as well as in research and development for next-generation mobility. Accordingly, patent surveys for establishing rights to new technologies end up being labor-intensive processes.

In response to these trends, UBIC is partnering with TTDC in a joint effort to develop the Intellectual Property Virtual Data Scientist (VDS), an AI-based tool for intellectual property valuation. The Virtual Data Scientist, which is under development by UBIC, utilizes artificial intelligence capable of analyzing big data and learning from specialists' decisions. Above all, the tool is able to learn outstanding tacit knowledge for analyses. It also learns from the discerning judgments made by specialists in a specific business domain and from the know-how accumulated in the domain through actual surveys. Therefore, UBIC expects that Intellectual Property VDS will significantly improve the efficiency of patent valuation operations of a company which employs intellectual property specialists (such as people from R&D and intellectual property departments and patent attorneys) by reducing the time spent on the evaluation operations.

Through the development of Intellectual Property VDS, UBIC will help create an environment which allows people working in intellectual property-related functions to concentrate on higher-level survey operations, thereby contributing to the development of the intellectual property field.

About TTDC

Since Toyota Technical Development Corporation (TTDC)'s establishment in 2006 as Toyota Motor Corporation (TMC)'s technological development partner, TTDC has played a key role in vehicle development.

On November 26, 2014, TMC and TTDC have agreed to reorganize TTDC on January 1, 2016.

The reorganization will enable TTDC to focus solely on development support such as intellectual property and effectively utilize its accumulated practical expertise. TTDC will be able to expand its services to support other members of the Toyota Group, thus helping to strengthen the vehicle development capabilities across the entire group.

For more information please visit: URL: <http://www.toyota-td.jp/>.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things,

the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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