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UBIC's "Lit i View EMAIL AUDITOR" Gains Traction With Major Japanese Manufacturers

TOKYO, Dec. 15, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, announced today that multiple, major Japanese manufacturers have adopted the Company's "Lit i View EMAIL AUDITOR" solution in December 2014. By making it possible to audit emails on a routine basis, Lit i View EMAIL AUDITOR can help companies prevent corporate fraud and theft of intellectual property.

Japanese companies currently face increasing risks associated with the mounting cartel investigations by the U.S. authorities. In the past three years, Japanese companies have paid a total of around 250 billion yen in cartel cases investigated by U.S. authorities. This figure represents roughly 80% of the overall fines paid by Japanese companies to the U.S. authorities. The key to mitigating such risk is to prematurely detect signs of wrongdoing. One way of accomplishing this goal is by routinely auditing employees' emails. However, email auditing by humans is usually inefficient in terms of both precision and cost.

Since Lit i View EMAIL AUDITOR identifies suspicious emails in a timely manner through anticipatory routine auditing, rather than reactionary auditing after wrongdoing has occurred, it is effective in predicting corporate fraud and malpractice.

It is virtually impossible for human reviewers to initially optimize key word selection and program search criteria in order to accurately find suspicious emails without periodically adjusting the search criteria by adding and removing keywords based on the search results. UBIC's automated learning function effectively selects relevant emails by utilizing its AI-based Virtual Data Scientist software program. The results of human auditors' relevance evaluations of emails are incorporated into the program for use in future audits, helping to constantly improve in selection accuracy of the software. The introduction of Lit i View EMAIL AUDITOR can drastically reduce the cost and labor of the audit process compared with existing email auditing tools by automating the search criteria optimization process and eliminating unnecessary human review of emails.

UBIC's Lit i View EMAIL AUDITOR has received praise from its growing customer base of Japanese manufacturers, which have cited their recognition of UBIC's track record in providing high-quality services, the company's superior after-sales support and the solution's outstanding selection accuracy regarding Asian-language texts as reasons for their satisfaction.

By ensuring the validity of evidence, routine audits by a third-party organization help companies demonstrate to U.S. authorities their seriousness in preventing cartel activities.

Lit i View EMAIL AUDITOR has also helped many manufacturers prepare to establish a more strategic legal audit system, as its adoption is similar to employing a competent auditor with expertise in identifying wrongdoing and who is capable of working around the clock.

Lit i View EMAIL AUDITOR provides superior solutions in terms of corporate compliance support. UBIC will continue to contribute to the further vitality of Japanese companies by providing high-quality services.

About [UBIC](#)

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its

reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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