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UBIC Obtains a New Japanese Patent for Technology Related to Active Knowledge Base

TOKYO, Nov. 27, 2014 (GLOBE NEWSWIRE) -- <u>UBIC</u>, Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Japan Patent Office has recently issued a Notification of Decision of Grant to the Company for a patent application related to "Active Knowledge Base". The technology underlying "Active Knowledge Base" stores and analyzes data containing current operational information, while continuously reactivating and updating relevant knowledge gained from past business matters. Thus, the knowledge base dynamically adapts to changes in data received by the system. The necessary procedures for patent registration have already been executed, and the patent is currently pending issuance.

Patent application number: 2013-184604

Patent application filing date: September 6, 2013

When carrying out a fraud investigation or an e-discovery project using UBIC's Predictive Coding, the fundamental aspect of the process is the creation of a dynamic, high-precision knowledge base which is used as training data for the Lit i View software. The "Active Knowledge Base" technology covered by this patent stores and analyzes data containing information and knowledge related to past litigation cases, investigation cases, and results drawn from Predictive Coding. This capability enables users to access a knowledge base which is always fine-tuned to the requirements of their environment, helping them to facilitate investigations related to a new case dealing with information leakage or fraud.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our Al-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations,

intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit http://www.ubicna.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and

Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

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