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UBIC Obtains a New Japanese Patent for Predictive Technology Based on Behavioral Models and Profile Information

TOKYO, Nov. 20, 2014 (GLOBE NEWSWIRE) -- [UBIC](#), Inc. (Nasdaq:UBIC) (TSE:2158) ("UBIC" or "the Company"), a leading provider of international litigation support and big-data analysis services, today announced that the Japan Patent Office has issued a Notification of Decision of Grant to the Company for a patent application related to the "Preventive Profiling". The technology underlying "Preventive Profiling" evaluates the possibility of an unknown fraudulent scheme taking place in the future with regard to a specific individual or community by analyzing the correlation between personality and behavior-generated models, and user profile information based on the history of incoming and outgoing emails contained in the message file. This new technological function illustrates UBIC's original concept of "Behavior Informatics." The necessary procedures for patent registration have already been executed, and the patents are currently pending issuance.

Patent application number: 2013-184154

Patent application filing date: September 5, 2013

The "Preventive Profiling" technology covered by this patent is capable of creating behavioral models by analyzing the patterns and contents of a user's incoming and outgoing electronic communications. Based on the history of incoming and outgoing messages contained in a user's message files, "Preventive Profiling" creates a profile of the target person. By analyzing the relationship between behavior-generated models and profile information, this technology can help to anticipate the occurrence of fraudulent actions.

This new technology will be integrated into the company's "Central Linkage" tool, which provides a visual diagram on how people communicate with each other at both the individual and organizational levels. Consequently, the integrated product will monitor the current situation behind an organization's communications and help to anticipate what kind of fraudulent schemes and actions will likely take place.

"We believe that this patent is a testament to the superior innovation that underlies the highly-accurate document analysis provided by UBIC," stated UBIC Chairman and Chief Executive Officer Masahiro Morimoto. "In this advanced digital age, when the processing of vast volumes of data is necessary, our cutting-edge technology will open up new business frontiers, such as corporate fraud investigation and email auditing. UBIC aims to provide data analysis solutions in a broad range of new fields, including health care, intellectual property evaluation support and national security. By further honing our AI-based technologies and expanding our portfolio of intellectual properties, UBIC will continue to provide additional value-added eDiscovery services to customers worldwide."

About [UBIC](#)

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big-data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the amount of data that UBIC expects to manage this year and the potential uses for UBIC's new service in intellectual property-related litigation, contain forward-looking statements. UBIC may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about UBIC's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual

results to differ materially from those contained in any forward-looking statement, including but not limited to the following: UBIC's goals and strategies; UBIC's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, UBIC's services; UBIC's expectations regarding keeping and strengthening its relationships with customers; UBIC's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where UBIC provides solutions and services. Further information regarding these and other risks is included in UBIC's reports filed with, or furnished to the Securities and Exchange Commission. UBIC does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this press release and in the attachments is as of the date of this press release, and UBIC undertakes no duty to update such information, except as required under applicable law.

CONTACT: Sasha Hefler

UBIC North America, Inc.

Tel: (650) 868-2623

sasha_hefler@ubicna.com



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