



October 2, 2014

UBIC Speaks at Today's General Counsel Institute's "The Exchange" in Seattle on October 7-8th

The Two Day Colloquium Offers In-House Counsel the Opportunity to Engage in Interactive Round-Table Discussions Regarding E-Discovery for the Corporate Market

NEW YORK, Oct. 2, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, will both sponsor and speak at Today's General Counsel Institute's (TGCI) "The Exchange" Seattle, *E-Discovery for the Corporate Market*, at The Arctic Club Seattle, a DoubleTree by Hilton, on October 7-8, 2014.

TGCI's colloquium is comprised of ten round-table discussions, over the course of two days, designed to increase understanding of E-Discovery and offer related insights and practical strategies. In addition, attendees at "The Exchange" will enjoy networking events, including a luncheon and evening reception.

UBIC's Counsel and Chief Global Risk Officer, Paul Starrett Esq., will co-moderate session five, *Bringing the E-Discovery Process Behind the Corporate Firewall*, along with Bill Potter, Business Development Associate, Nuix; Lynn Frances, CEO, Principal Writer, eDiscovery Writer; and Martin Tulip, Executive Director of Information Governance Solutions, ARMA International.

"The Exchange" series is designed especially for corporate counsel and UBIC is delighted to support this educational opportunity through its platinum sponsorship.

"At UBIC we prioritize participating in pure educational programs with no product pitching, such as 'The Exchange' that manifests high level thought leadership. This is a great opportunity for in-house counsel and all professionals in the E-Discovery space to share in their experience and strategy." Sasha Hefler, Senior Director of Strategic Communications, UBIC North America, Inc.

About Today's General Counsel

Today's General Counsel is the only award winning publication to address the information needs of all members of the C-Suite. Our circulation continues to expand and we reach more in-house readers than any other legal publication. Today's General Counsel Institute, the educational arm of Today's General Counsel, is the premier provider of both Interactive corporate e-Discovery and Cyber Security programs, "The Exchange," colloquiums providing a deep understanding and practical advice regarding major e-discovery and data security challenges facing organizations today.

For more information or to register for Today's General Counsel Seattle "The Exchange" event visit http://bit.ly/TGC_Seattle

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of E-Discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of E-Discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in Big Data to reveal patterns in human thought and behavior.

For more information about UBIC, contact usinfo@ubicna.com or visit <http://www.ubicna.com>

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