

October 24, 2014

UBIC Will Speak at ARMA International's Annual Conference & Expo 2014 in San Diego, California

ARMA International Collaborates With The International Legal Technology Association (ILTA) on a Special Series of Legal Technology Programs for ARMA Live!

NEW YORK, Oct. 24, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services will take part in the ILTA Experience portion of ARMA Live! The 59th Annual Conference & Expo in San Diego on October 26-28th.

Known as one of the industry's leading information governance educational and networking events, the 2014 ARMA Live! Conference & Expo is a great opportunity for attendees to explore the latest technology trends and best practices.

UBIC's Counsel and Chief Global Risk Officer, Paul Starrett, will co-facilitate the educational session, "<u>ILTA: Managing Big Data to Reduce Costs</u>," along with industry experts: Jobst Elster, Head of Content and Legal Market Strategy, <u>InsideLegal.com</u>; Brynmor Bowen Principal Consultant, Greenheart Consulting Partners LLC; Eric Hunter, Director of Knowledge, Innovation & Technology Strategies at Bradford & Barthel, LLP and Executive Director of Spherical Models, LLC; Judy Selby, Co-Chair of Information Governance Team and Founder of the Ediscovery &Technology Management Team, Baker & Hostetler LLP; and Galina Datskovsky, an independent consultant, specializing in growth strategies for technology companies in the security and information governance space. This management level session will delve into big data—how to work with it, how to manage it, and how to practically approach a new big data project.

About the program, Paul Starrett states, "Solutions for the challenges imposed by big data provide a new pathway for IG professionals to meet their needs in exciting new ways. I very much look forward to contributing to a diverse set of topics and approaching some vexing questions with this esteemed panel of professionals who span a broad spectrum of the IG space."

The ARMA Live! 59th Annual Conference and Expo takes place on October 26-28th in San Diego. For more information or to register, please visit: <u>ARMA Live!59</u>.

About UBIC

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of E-Discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of E-Discovery innovation, UBIC's proprietary Lit i View[®] platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior. For more information about UBIC, contact usinfo@ubicna.com or visit www.ubicna.com

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